



## OUR WORK





## Super

*At 542 Partners, we simplify Superannuation. We make sure our clients rest easy by providing peace of mind at an up-front, fixed cost.*

All superannuation packages include the following accountancy and taxation services:

- Preparation of the Financial Statements for the fund in accordance with relevant legislation, including the Superannuation Industry (Supervision) Act.
- Preparation and electronic lodgement of the income tax return for the fund.
- Administration of the fund including assisting fund trustees prepare necessary minutes correspondence as and when required.
- Provision of access for fund members to up to date management financial statements, investment valuations and member statements.

**Super Basics : \$3,000+ GST (Annual)**

Applicable for Self-Managed Super Funds in Accumulation Phase with investments that could include:

- Term Deposits
- ASX Listed Shares
- Managed Investment Funds

**Super Extras : \$4,500+ GST (Annual)**

Applicable for Self-Managed Super Funds in Pension Phase, or in Accumulation Phase with investments that could include:

- Rental Properties
- Unlisted Unit Trusts
- Artwork
- 1 x Limited Recourse Borrowing Arrangement

**Super Premium : \$6,000+ GST (Annual)**

Applicable for Self-Managed Super Funds in Pension or Accumulation Phase with in excess of \$5million in assets.


Note: that all engagements include our costs in liaising with fund auditor to arrange compulsory superannuation audit, and includes 542 meeting all audit costs.

The above prices assume that there is no contravention. If a fund has a contravention there will be an additional cost of \$150.

**Get real-time access and control over your Super. Talk to us about how we can help.**


\* The costs listed are a guide only. Actual costs will be confirmed with you after examining your specific requirements

www.542partners.com.au | info@542partners.com.au | 02 9527 1782  
Suite 305/30 The Kingsway Cronulla NSW 2230 | PO Box 465 Cronulla NSW 2230



Suite 305, 30 The Kingsway, Cronulla, NSW 2230  
PO Box 465, Cronulla, NSW 2230  
W: www.542partners.com.au  
E: info@542partners.com.au  
T: 02 9527 1782

## MEET YOUR TEAM



### JESSICA HEAPY

Jess is currently studying a Bachelor of Business at the University of Technology.

As an accounting Cadet, Jessica is eager to learn as much as she can from the 542 team on her journey to becoming a qualified accountant. Her thirst for knowledge sees Jessica continually seeking to build her expertise on how businesses operate and what makes them successful.

Jessica's determination and optimistic nature are what sets her apart from the rest and makes Jessica the perfect fit for the 542 team.

Away from the office, Jessica enjoys spending time at the beach or exploring nature.

## Brand

- Brand strategy
- Brand identity

## Print

- Brand collateral: business cards, with comps slips, flyers

## Strategy

- Digital Marketing strategy

## Digital

- Website content writing and creative concept
- Website design/ direction
- Social media strategy
- Social media: Twitter  
Linkedin business  
Facebook
- Email marketing
- Fortnightly blog
- Letterhead  
Email signature

# DIGITAL



## 542: Your partners in business

542 Partners are specialist accountants and business advisors. Here they're a drive a dozen, but it's our approach that makes us uniquely different. And in business, different is good. Our relationship-driven approach, combined with smart technology and dedicated service team, will see you achieving your financial goals, regardless of what stage of business you're in.

With over 4 decades of combined experience in accounting and business advisory, 542 clients get the expertise of a global accounting firm, with the service focus of a true business partner for all stages of business life.

## What stage are you at?

At 542 Partners, we offer a variety of smart services and processes to guide you through your business or personal financial journey. Many people feel financial management is a world outside their control.



## What our clients say



542 were client 542 Partners

"It goes without saying that we are immensely happy to be doing approximately \$1.5m in business with 542 Partners and their business advisory services."

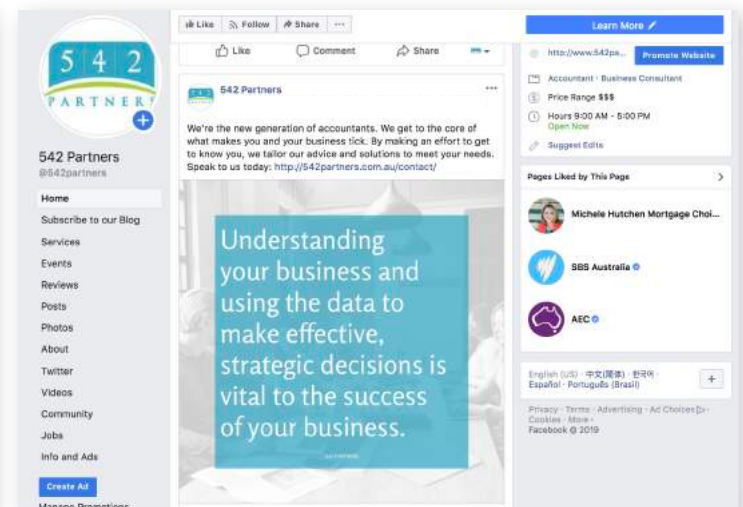
542 Clients

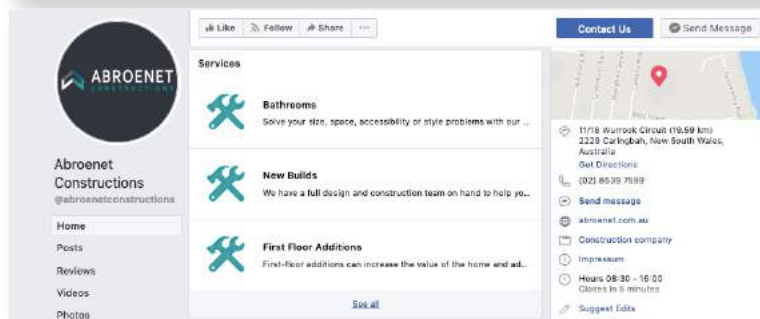
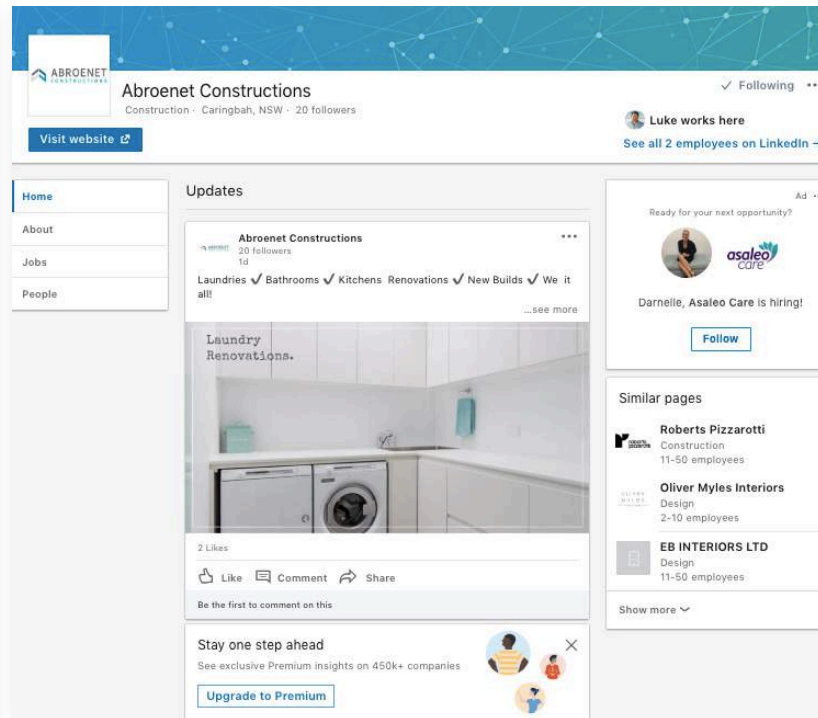
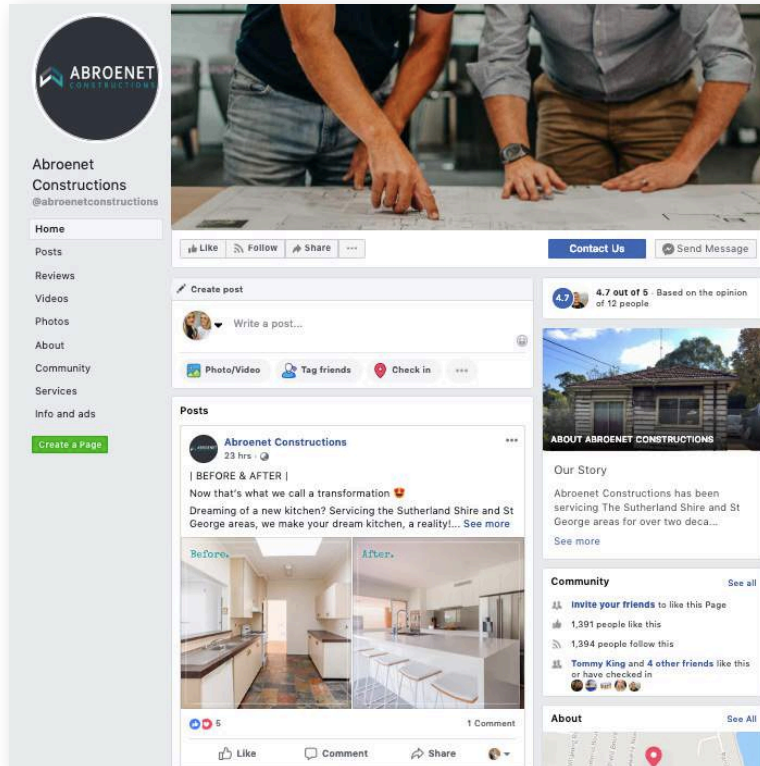


Welcome Sarah

Welcome to our newest team member Sarah O'Connell, who joins us as our superior accountant. It's a pleasure to have her join the team and we look forward to working with her on all our clients' needs. We look forward to having Sarah on board for another awesome year at 542 Partners.

MEET THE BEST OF 542 PARTNERS





## Strategy

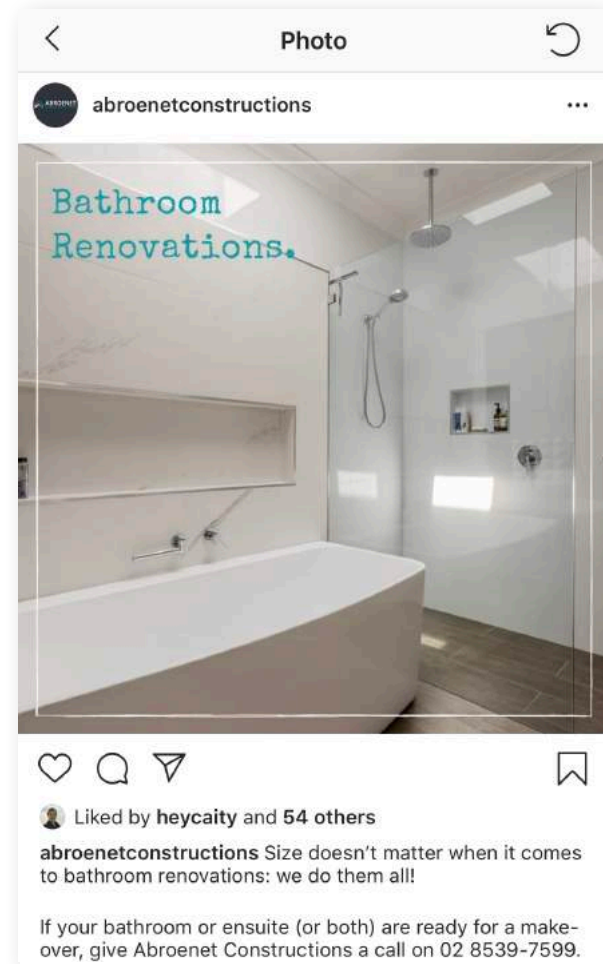
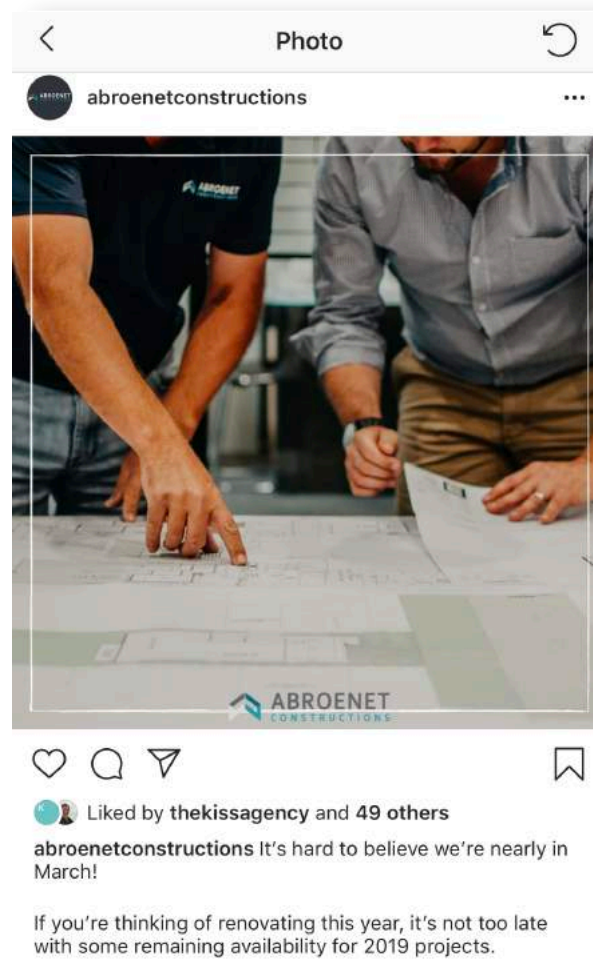
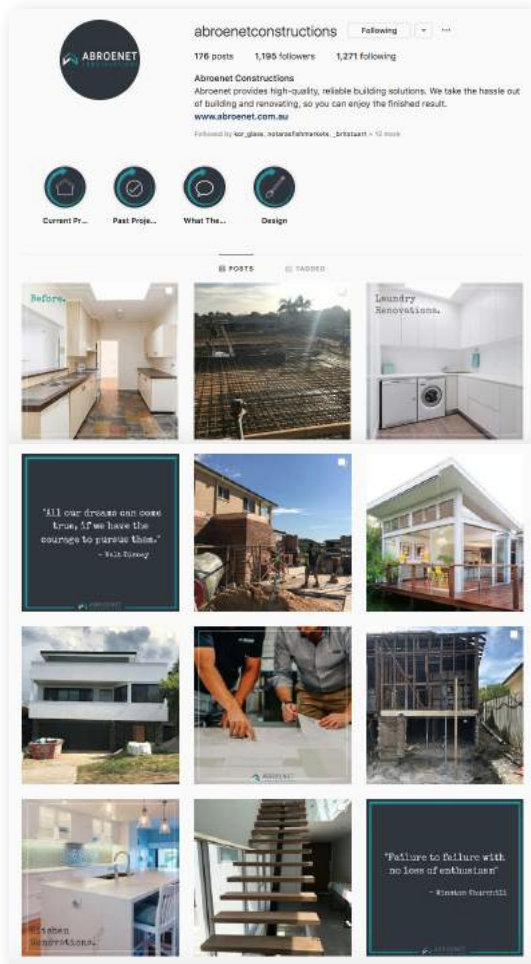
- Marketing strategy

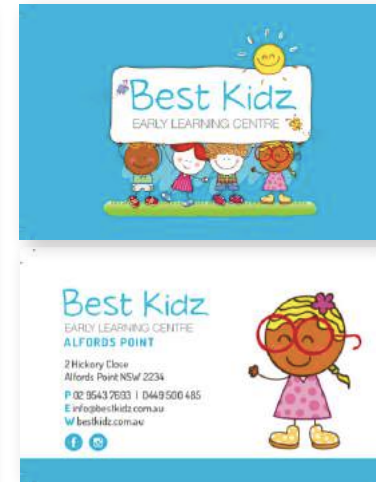
## Digital

- Email marketing
- Social media:  
Facebook  
Instagram  
LinkedIn business page



# DIGITAL





## Brand

- Business cards
- Flyer
- Banner
- Balloons
- Outdoor advertising
- Amenity decals
- Bus advertising

## Strategy

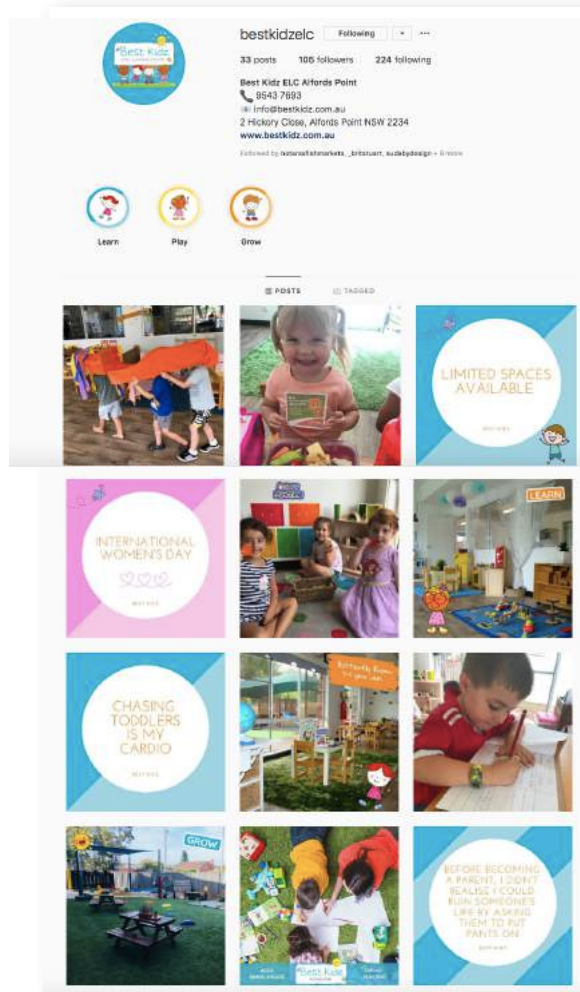
- Full service marketing strategy

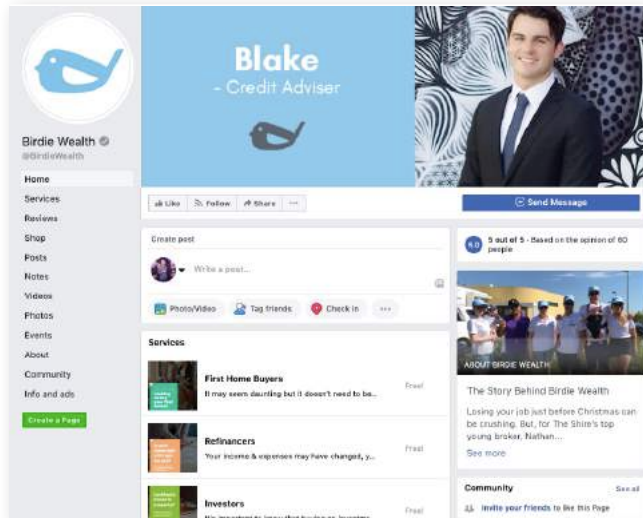
## Digital

- Email marketing
- Google ads
- Digital advertising
- Social media:  
Facebook  
Instagram
- Paid social media:  
Facebook ads  
Instagram ads



# DIGITAL





## Strategy

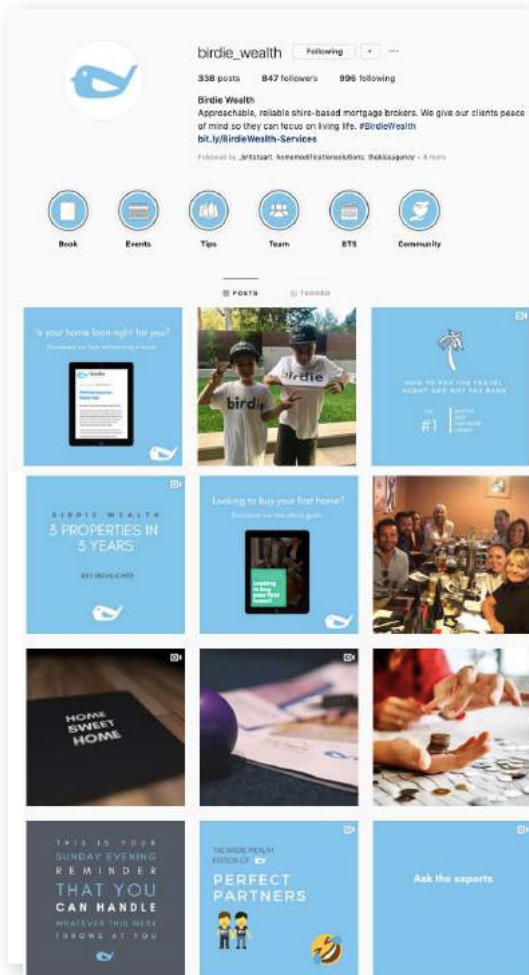
- ➔ Marketing strategy

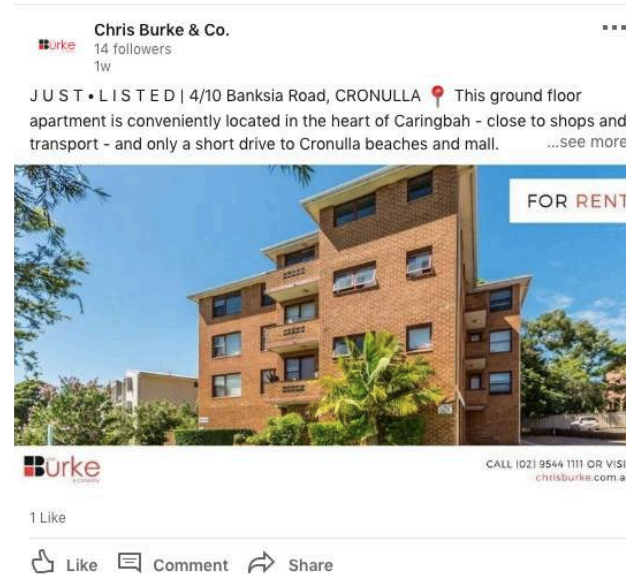
## Digital

- ➔ Organic social media:
  - Facebook
  - Instagram
  - LinkedIn
- ➔ Paid social media:
  - Facebook ads
  - Instagram ads
  - Remarketing



# DIGITAL





## Strategy

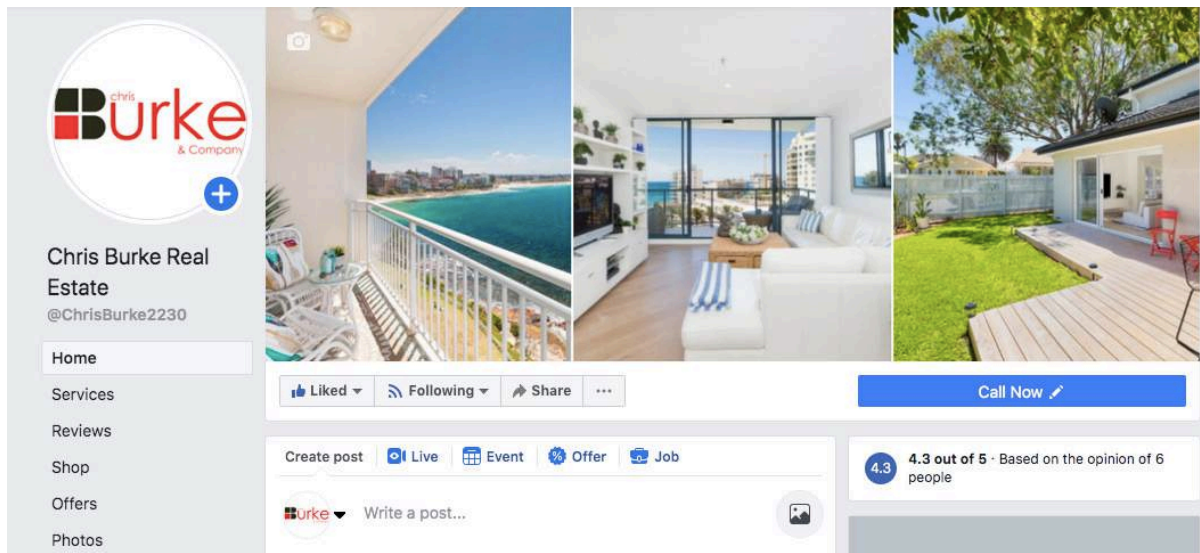
- ➔ Social media strategy

## Digital

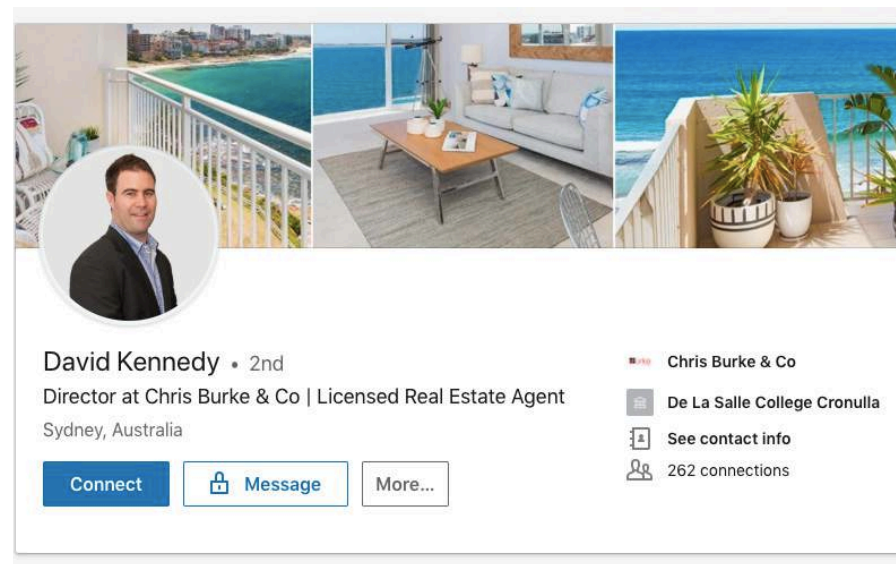
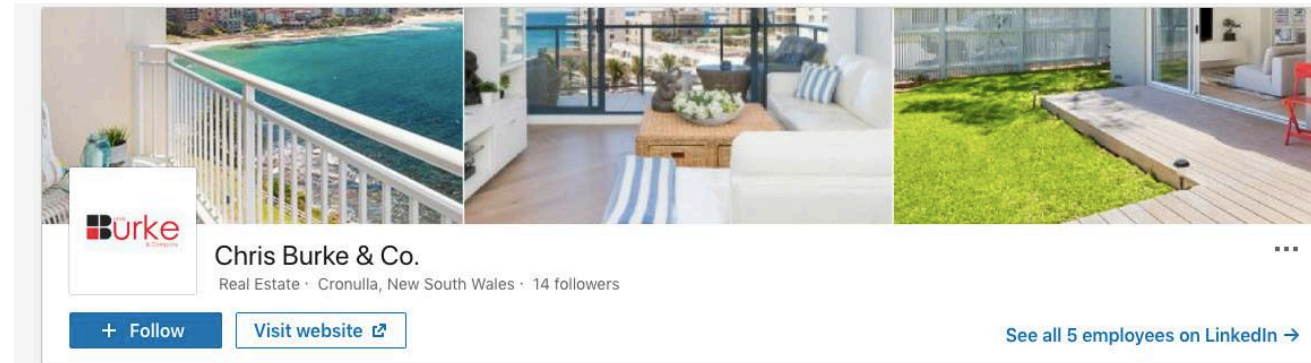
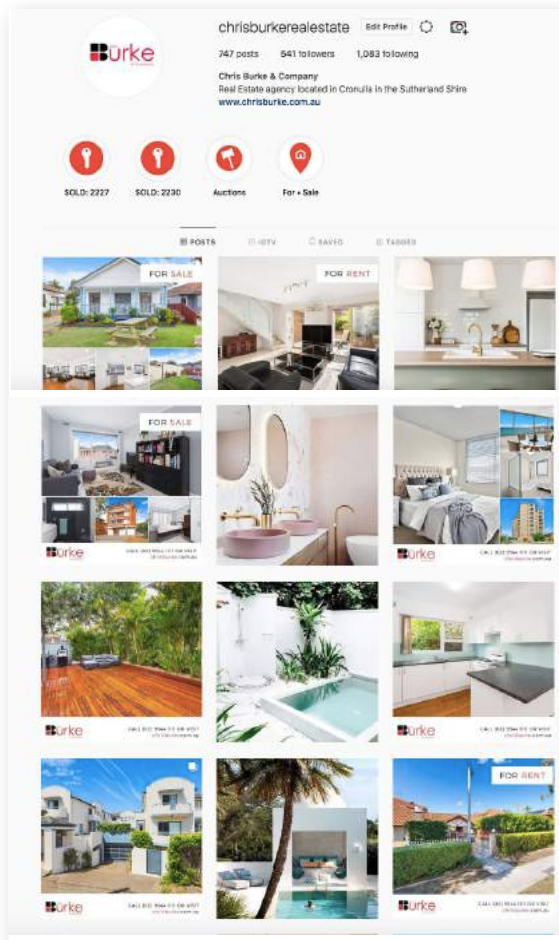
- ➔ Social media: Facebook Instagram

LinkedIn business page (Chris Burke & Co)

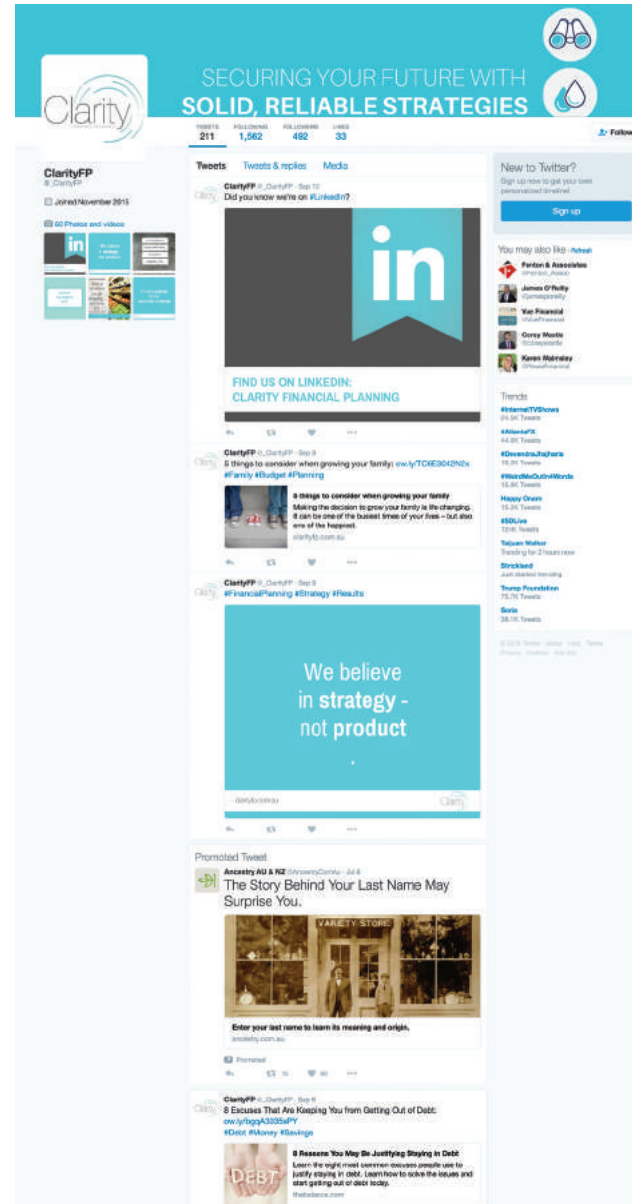
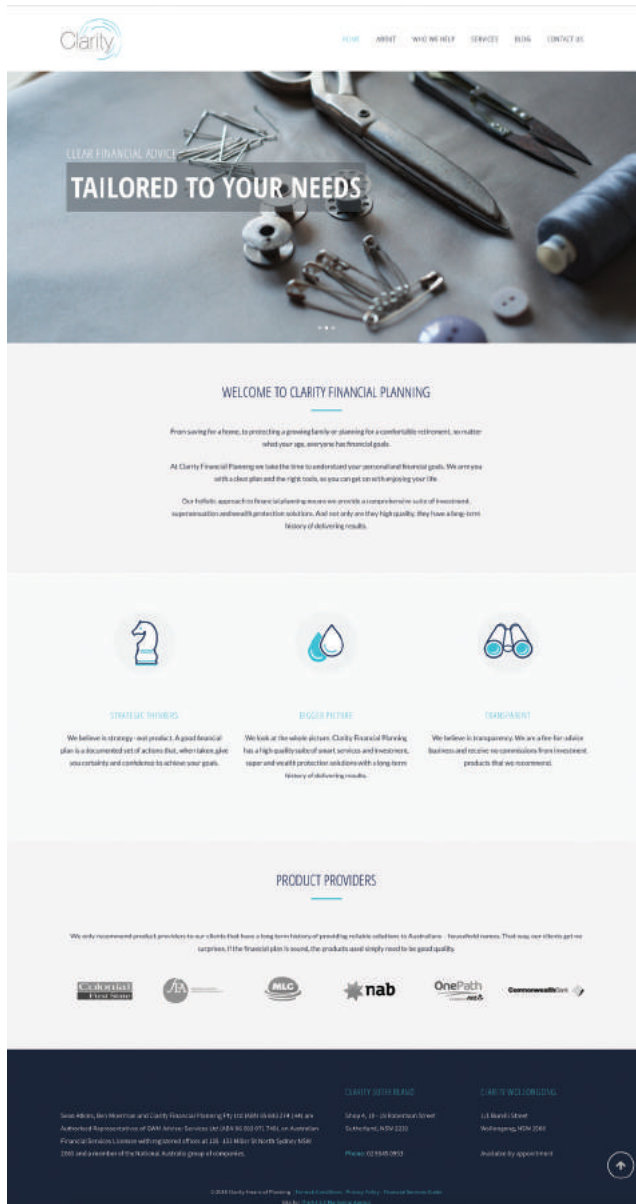
David Kennedy (Director) LinkedIn personal page



# DIGITAL







## Strategy

- Digital marketing strategy

## Digital

- Website content writing and creative concept
- Social media: Facebook LinkedIn Twitter
- Email marketing
- Blog



# DIGITAL

**ClarityFP**  
@\_ClarityFP  
Joined November 2015

63 Photos and videos

**SECURING YOUR FUTURE WITH SOLID, RELIABLE STRATEGIES**

TWEETS 211 FOLLOWING 1,562 FOLLOWERS 492 LIKES 33

**ClarityFP** @\_ClarityFP · Sep 12  
Did you know we're on #LinkedIn?

**FIND US ON LINKEDIN: CLARITY FINANCIAL PLANNING**

**ClarityFP** @\_ClarityFP · Sep 9  
5 things to consider when growing your family: [ow.ly/TC8E3042N2x](https://ow.ly/TC8E3042N2x)  
#Family #Budget #Planning

**5 things to consider when growing your family**  
Making the decision to grow your family is life changing. It can be one of the busiest times of your lives – but also one of the happiest.  
[clarityfp.com.au](http://clarityfp.com.au)

**Trends**

- #InternetTVShows 24.4K Tweets
- #AtlantaFX 44.4K Tweets
- #DevendraBhargava 10.2K Tweets
- #WardMcQuinnWords 15.8K Tweets
- Happy Onam 15.2K Tweets
- #SDLive 124K Tweets
- Tajwan Walker Trending for 2 hours now
- Strickland

**Clarity Financial Planning**  
Financial Services  
1-10 employees

10 followers **Follow**

**Home**

From saving for a home, to protecting a growing family or planning for a comfortable retirement, no matter what your age, everyone has financial goals.

**Uncover unique insights about Clarity Financial Planning** [Try Premium for free](#)

- Employee distribution by department
- Employee growth rates
- Notable leadership additions
- Trends in hiring activity

**Recent Updates**

**Clarity Financial Planning** Making the decision to grow your family is life changing. Our clients that have lived through that phase tell us it was one of the busiest times of their lives – but also one of the happiest and most rewarding. This stage of life is also one of the most influential in determining you and your family's future financial fortunes. Whilst enjoying and really valuing this life stage should always be your first priority, in the business of this time don't overlook these 5 key things.

**5 things to consider when growing your family**  
ow.ly - Making the decision to grow your family is life changing. It can be one of the busiest times of your lives – but also one of the happiest.

**How You're Connected**

- second-degree connection
- Employees on LinkedIn

[See all](#)

**Ad:**

Helping Australian business see more

**nab**

Economic updates and business commentary

[Follow](#)

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**Ads You May Be Interested In**

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**Luke Derwent**  
Director

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p: 0499 155 403  
w: [elevateafm.com.au](http://elevateafm.com.au)

Suite 5, Level 9,  
189 Kent Street  
Sydney NSW 2000



**ELEVATE**  
ASSET AND FACILITIES  
management

## Brand

- Brand Identity
- Corporate suite:
  - E-Signature
  - Presentation folder
  - Business cards
  - Letterhead



**David Wellman**  
Director

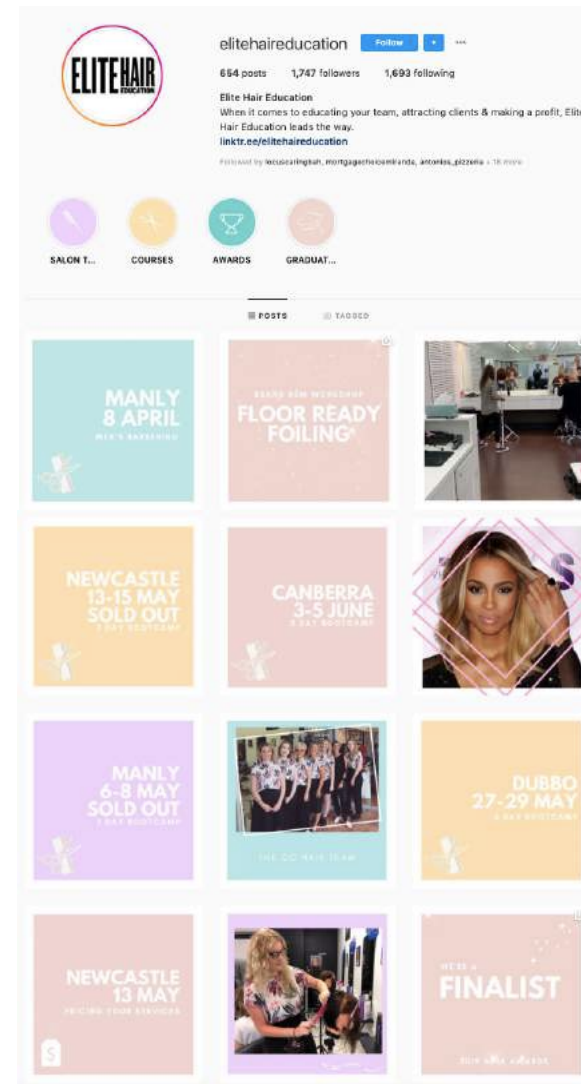
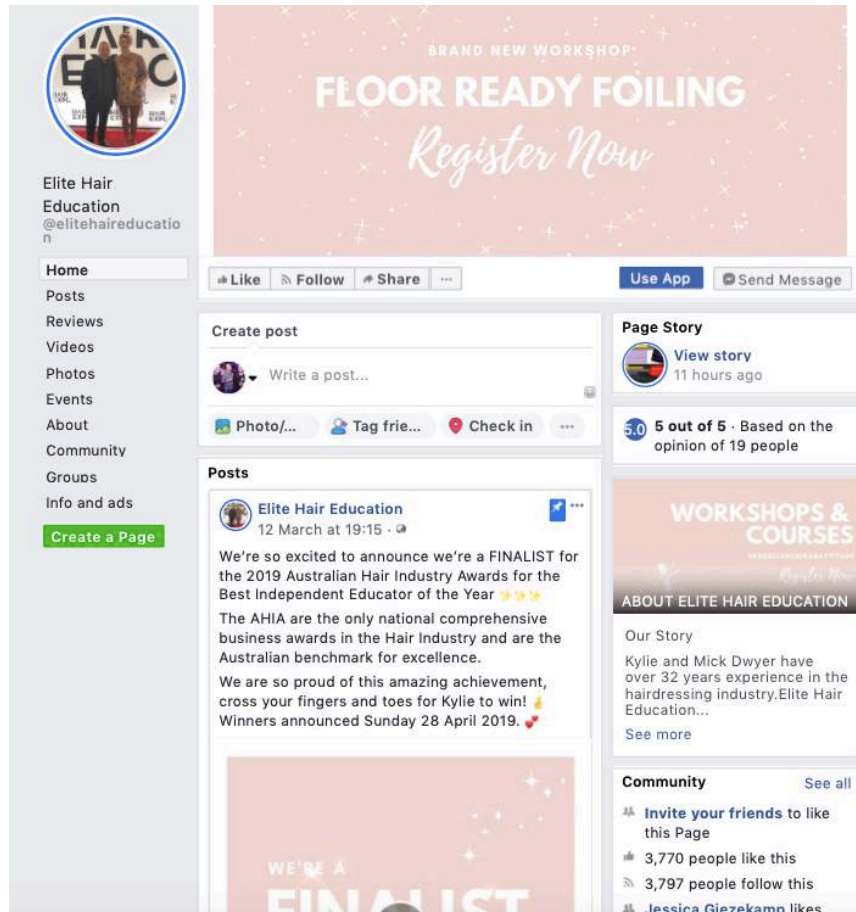
p: 02 8065 6575  
f: 02 8065 6574  
Sydney: Suite 5, Level 9, 189 Kent Street, Sydney, NSW 2000  
Newcastle: 117b Beaumont Street, Hamilton NSW 2303



# BRAND



p: 0404 443 480 | 0499 155 403  
e: [info@elevateafm.com.au](mailto:info@elevateafm.com.au) | w: [elevateafm.com.au](http://elevateafm.com.au)  
Sydney: Suite 5, Level 9, 189 Kent Street, Sydney, NSW 2000  
PO Box: Q1916, Queen Victoria Building, Sydney, NSW 1230



## Strategy

- Marketing strategy
- Website strategy

## Digital

- Organic social media:  
Facebook  
Instagram  
LinkTree
- Paid social media:  
Facebook ads  
Instagram ads
- Email design
- Website design





Excellence Is An Attitude

EHE x NYC Fashion Week

Scissor Licence

Pricing Your Services

All Workshops

Manly All About Your Man

Central Coast Ladies Short Hair

ACT All About Your Man



Register Now

## STAGE 1

### CORE FOILING TECHNIQUES

#### DAY 1 - THEORY & PRACTICAL

The fundamentals of foil sectioning, placement and type of weave practiced on mannequin.

#### DAY 2 - PRACTICAL

Classic foiling techniques, tinting around foils and trouble shooting problems that arise when foiling. Practiced on model supplied by the student.

Each student receives an Elite Hair Education Foiling Kit which includes a tail comb, sectioning clips and coloured brushes aswell as a workbook and mannequin to gain hands on experience.

Secure Your Place



Elite Hair Education

Sponsored · 🌐

💖💖 Floor Ready Foiling 💖💖

A holistic course designed to teach emerging stylists a solid foiling framework and practical techniques including classic foiling, tinting, foilage, balayage and freehand colour.



Elite Hair Education | Learn more



6

1 Comment



Like



Comment



Share



Elite Hair Education

19 March at 18:06 · 🌐

'The CC hair team at our personalised cutting course with @elitehaireducation 💖'

📸 - via CC Hair

What an amazing day we all had together 💖



THE CC HAIR TEAM



Like



Comment

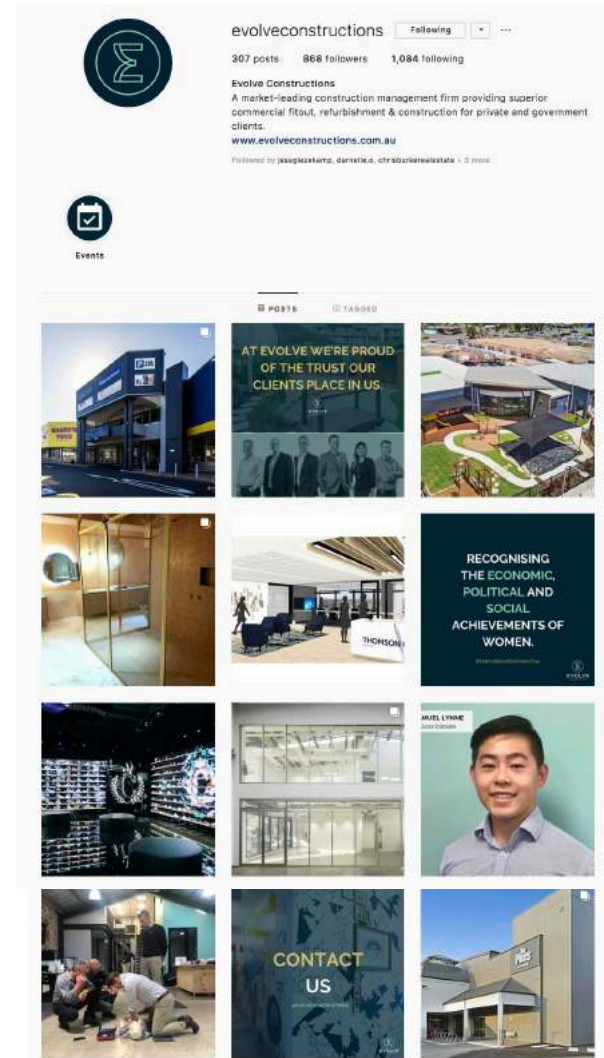
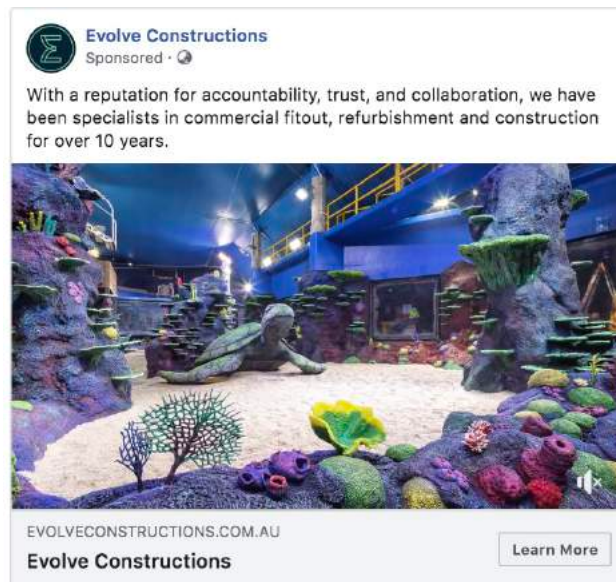
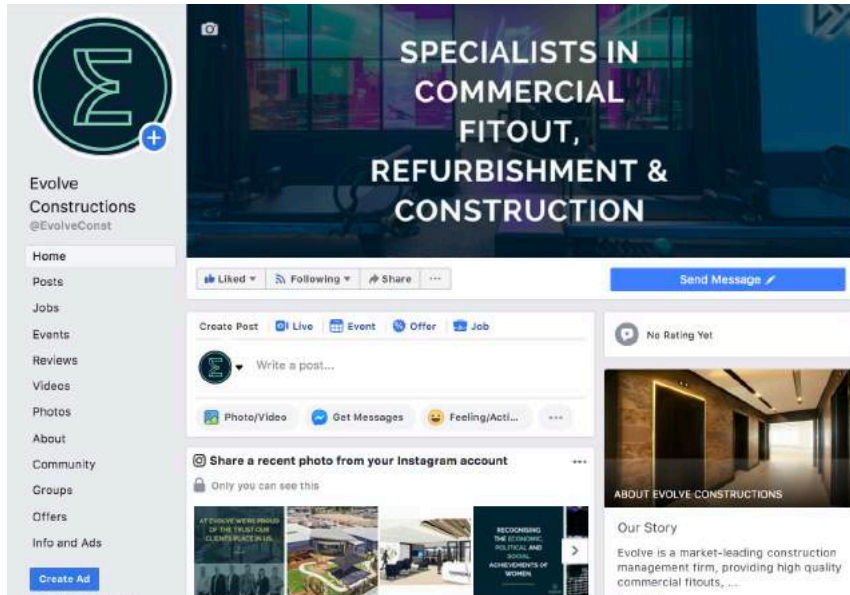


Share



Write a comment...





## Brand

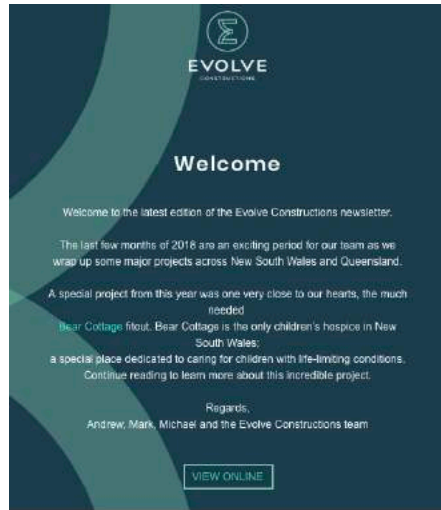
- Brand strategy
- Content writing
- Leave behind corporate brochure

## Strategy

- Full service marketing strategy

## Digital

- Social media:
  - Facebook
  - Instagram
  - LinkedIn
- Paid social media:
  - Facebook ads
  - Instagram ads
  - LinkedIn
  - Remarketing Facebook + Instagram
- Email marketing



**Bear Cottage Children's Hospice, NSW**

In partnership with [Merlin Entertainment Group](#) and several others, Evolve were extremely privileged to show our support with a much needed upgrade to [Bear Cottage's](#) bathing room facilities.

A 90% stripout and fitout of primary units, underwater full wall graphics and a slide projector displaying beautiful sea creatures swimming through the ocean created a magical underwater world to brighten the lives of sick children and their families.

Throughout the duration of work, the Evolve team remained extremely flexible, working around Bear Cottage's busy periods and workloads while minimising noise disruptions to the children.

Visit our [website](#) to see more of this special project.



**Evolve Constructions**

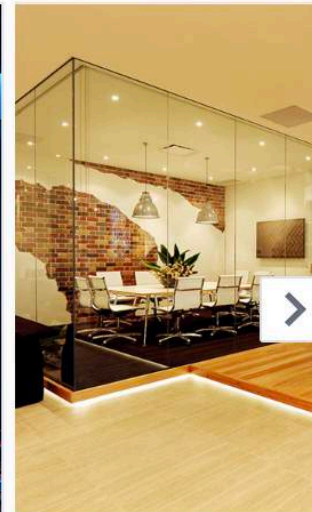
Sponsored ·

With a reputation for accountability, trust, and collaboration, we have been specialists in commercial fitout and refurbishment for over 10 years.



**Market-leading construction management firm.**

[Learn More](#)

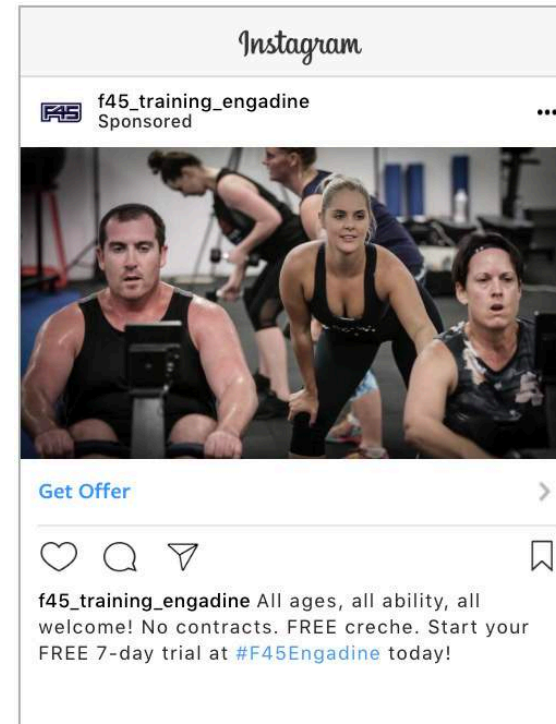
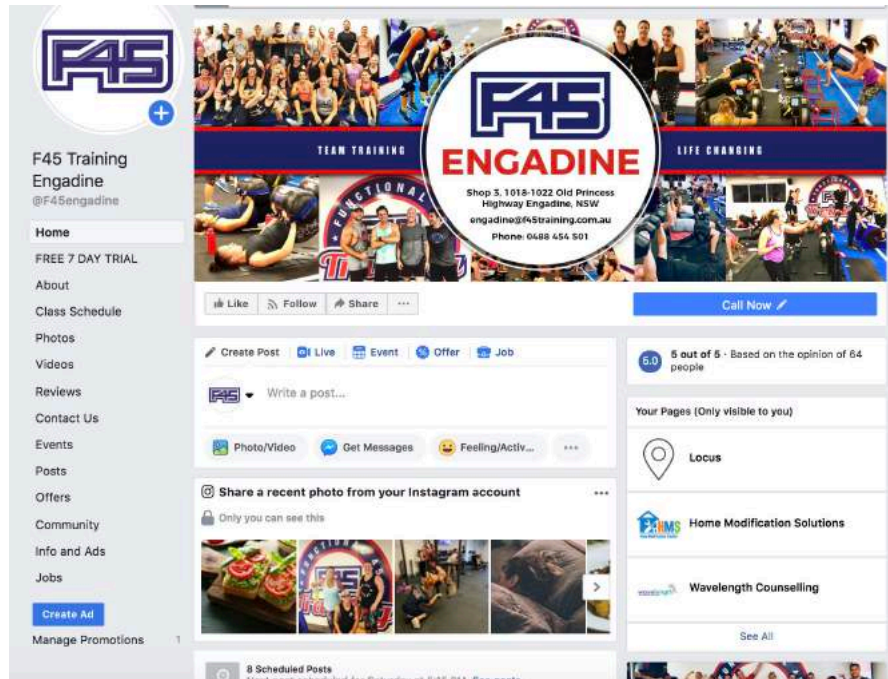


**Design and Construct**

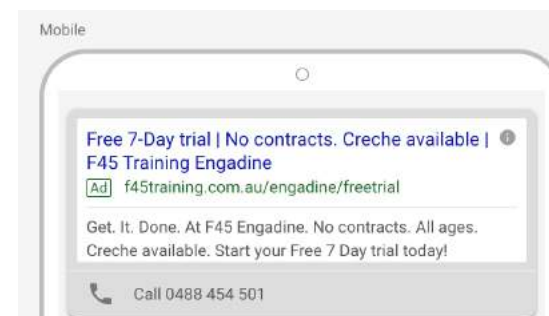
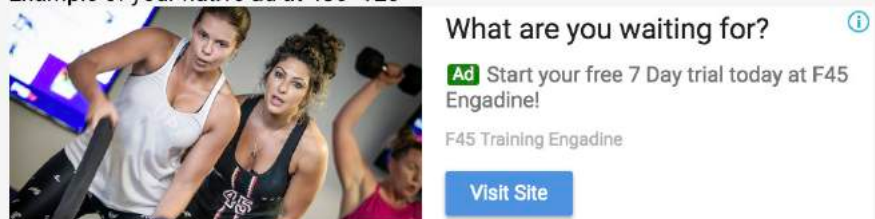


# F45 ENGADINE, ROCKDALE AND PEAKHURST

## DIGITAL



Example of your native ad at 480x120



## Strategy

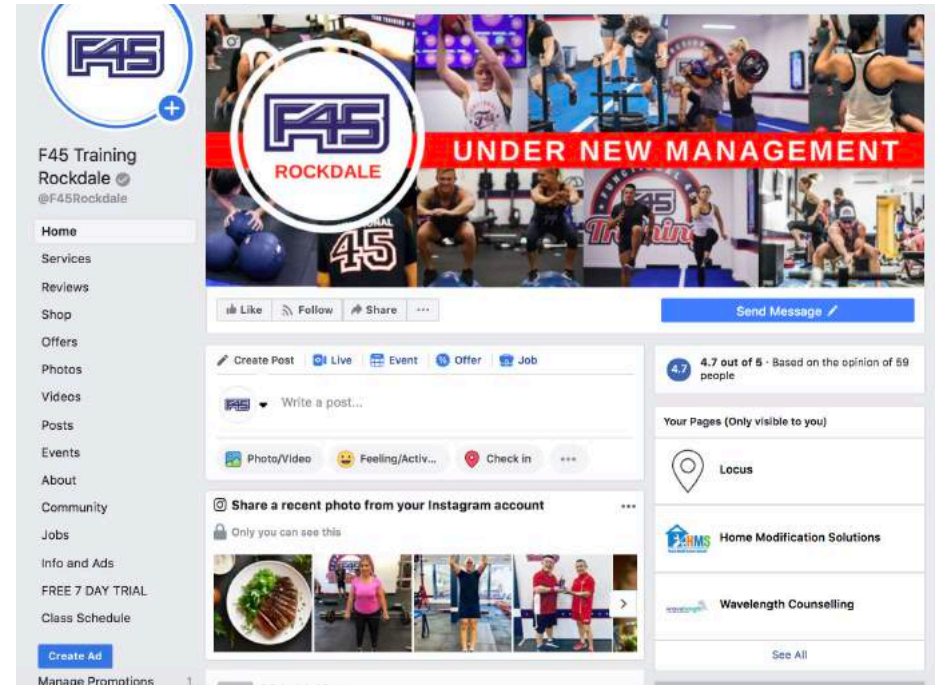
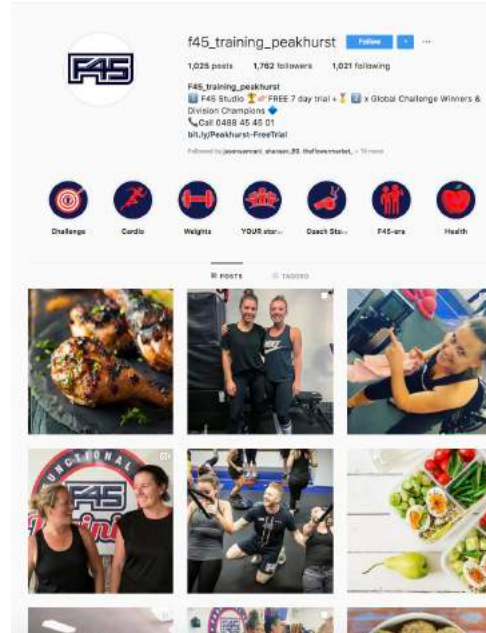
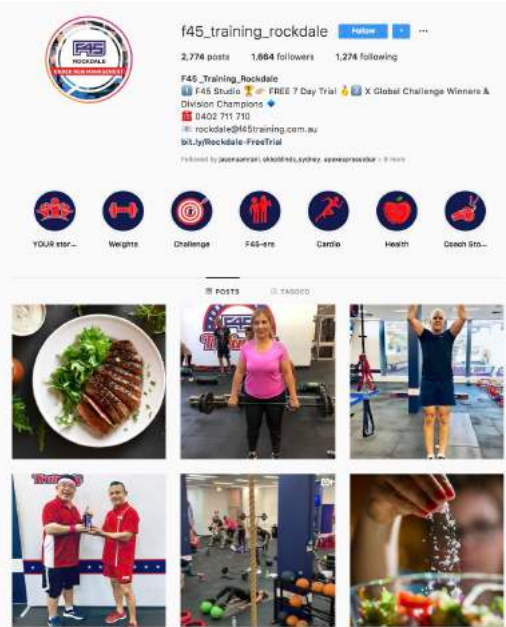
- Digital marketing strategy x3

## Digital

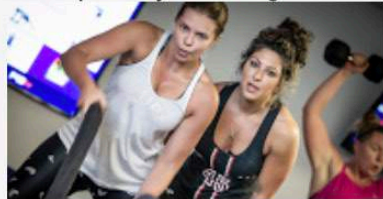
- Social media: Facebook Instagram
- Paid social media: Facebook ads Instagram ads
- Remarketing: Facebook Instagram
- Google display ads + Search ads
- Google remarketing



# DIGITAL



Example of your image ad at 728x90



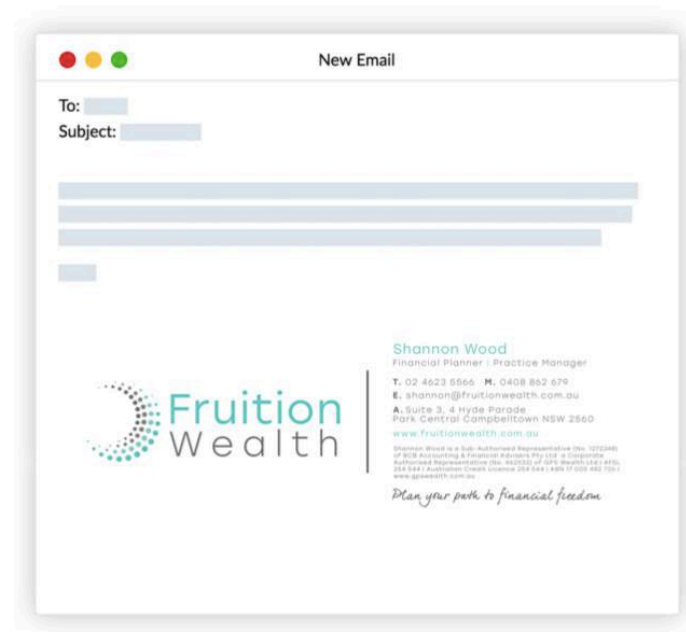
**What are you waiting for?**

Start your free 7 Day trial today at F45 Engadine!





*Plan your path to financial freedom*



## Brand

- Brand strategy + naming
- Logo suite
- Corporate suite
  - E-Signature
  - Presentation folder
  - Business cards
  - Letterhead

# BRAND



*Plan your path to financial freedom*

**Adam Chalk**  
Principal | Advisor

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E. adam@fruitionwealth.com.au

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Park Central Campbelltown NSW 2560

[www.fruitionwealth.com.au](http://www.fruitionwealth.com.au)

Corporate Authorised  
Representative (No. 462532) of  
GPS Wealth Ltd AFSL 254 544

**Shannon Wood**

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Park Central Campbelltown NSW 2560

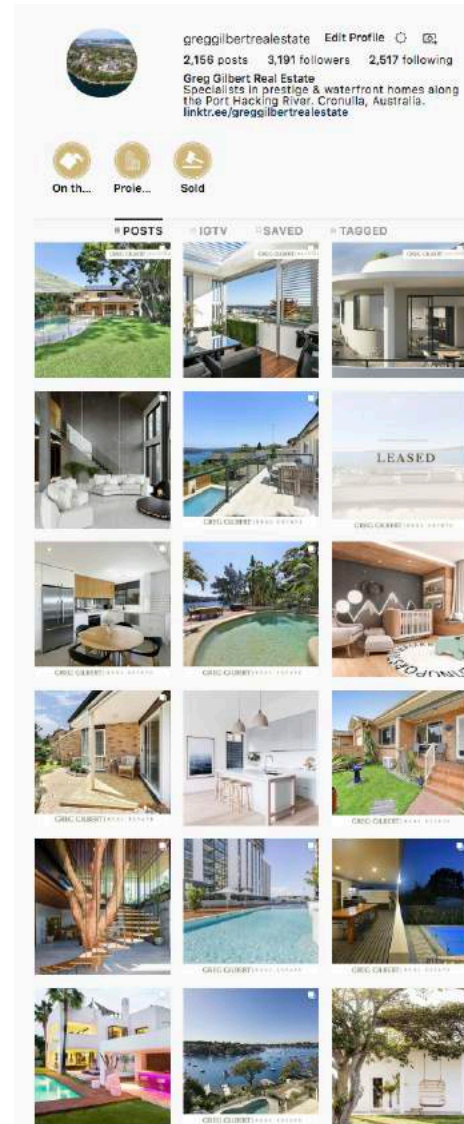
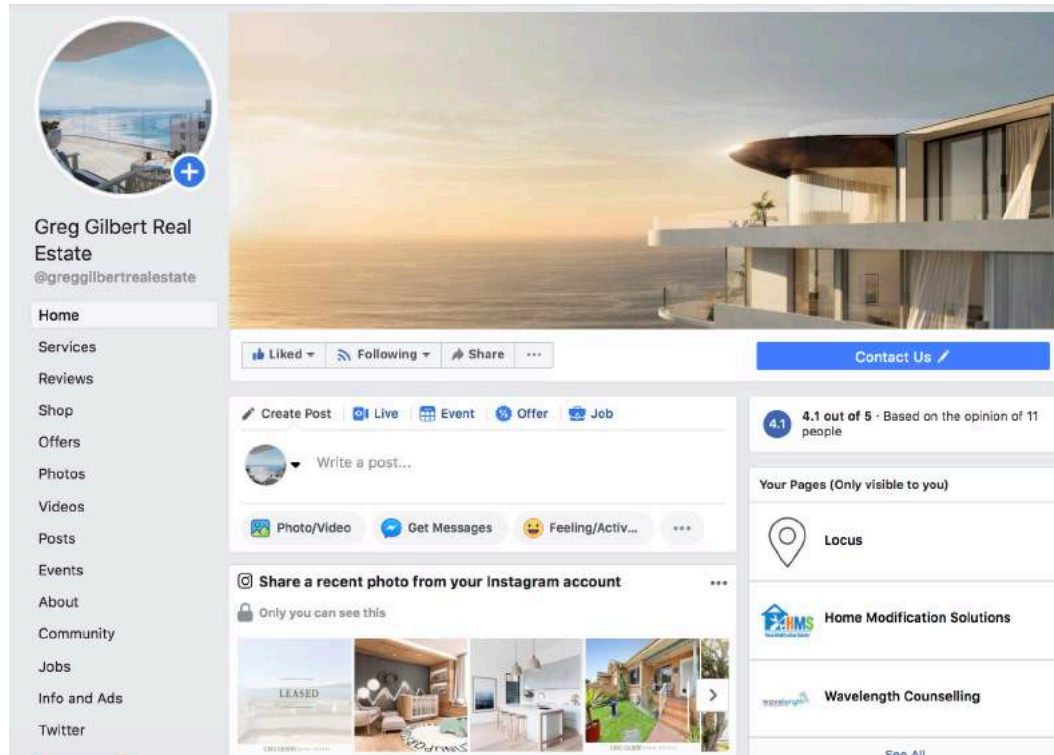
[www.fruitionwealth.com.au](http://www.fruitionwealth.com.au)

Corporate Authorised  
Representative (No. 462532) of  
GPS Wealth Ltd AFSL 254 544



*Plan your path to financial freedom*

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E. hello@fruitionwealth.com.au [www.fruitionwealth.com.au](http://www.fruitionwealth.com.au)



## Brand

- Brand strategy
- Corporate brochure

## Strategy

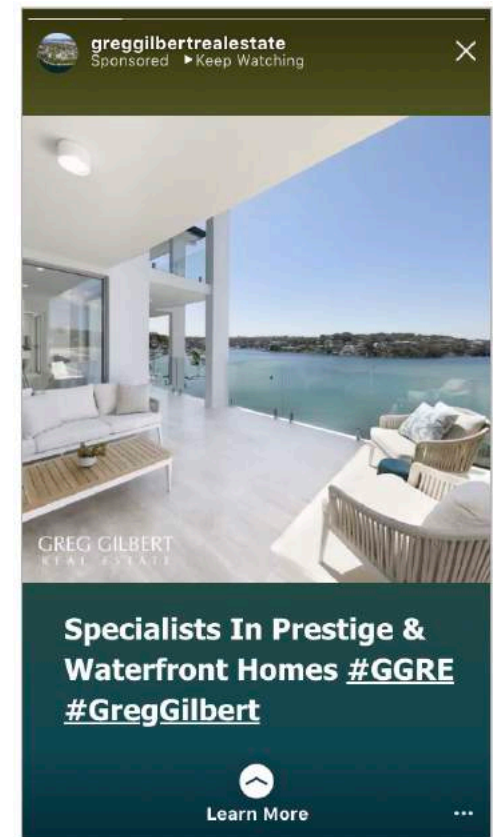
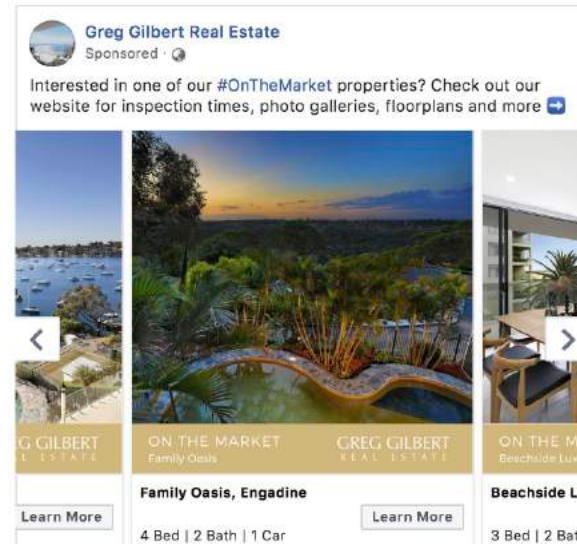
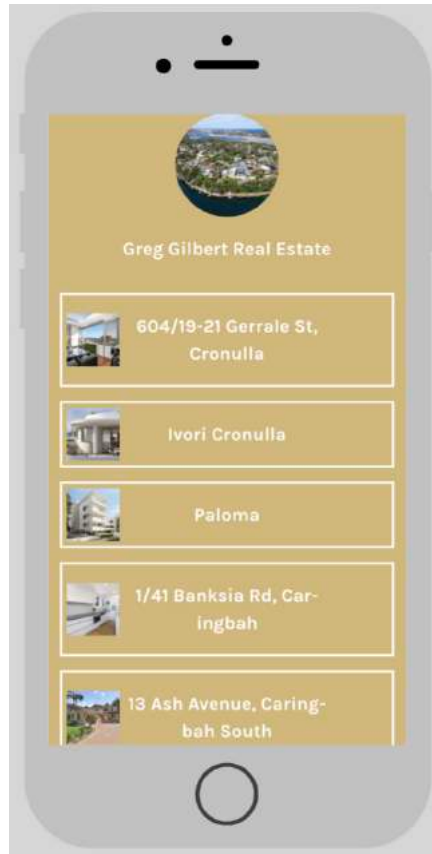
- Digital marketing strategy

## Digital

- Social media
  - Facebook
  - Instagram
  - Linktree
  - LinkedIn business
  - personal: Greg Gilbert
  - Twitter
- Paid social media
  - Facebook
  - Instagram
  - Remarketing



# DIGITAL







We're an Australian-owned national company with over 25 years' experience in the building industry. Together with a dedicated customer support team, and a network of 10,000 qualified and vetted tradespeople, we're ready to take on any project, large or small

At the heart of HomeCare Repair Australia is **TLC**:

**T TRANSPARENCY:** At all stages throughout the lifecycle of the job, no ifs, no buts

**L LONG-TERM RELATIONSHIPS:** We're in this for the long run, to deliver on our promise of quality work and exceptional customer service

**C CONSISTENCY:** Consistency is key. We're dedicated to ensuring every job and interaction reflects our best

The days of searching for tradies and spending your time waiting for them to arrive are over. From concept to completion, we're with you, every step of the way. We don't just say we care, we show we care.



Powered by **AJ Grant group**

REPAIRS • MAINTENANCE • RENOVATIONS • MODIFICATIONS

## 24/7 Property Maintenance & Repairs Testing & Treatment for Mould and Methamphetamine



**AJ Grant group**

### TAKING CARE OF YOUR CLIENTS' PROPERTY Don't risk the health of your tenants

As tenants who use methamphetamines take new measures to hide the use or production, it has become very difficult to detect during property inspections.

In addition, the serious health risks associated with mould within a property, a professional mould clean-up is required if mould is detected. There may be hidden moulds growing that can cause allergies or serious health issues as well as serious building damage.

**Our Mould and Methamphetamine services include:**

- Pre-purchase Testing
- End of or New Tenancy Inspections
- Contamination Level Tests & Reporting
- Cleaning & Restorations

Newcastle | Central Coast | Tamworth | Port Macquarie | Coffs Harbour  
LOCAL STAFF • LOCAL SERVICES • LOCAL TRADES

## Brand

- Outdoor advertising (Billboards)
- Banner
- Flyer

## Strategy

- Full service marketing strategy

## Digital

- Organic social media:  
Facebook  
Instagram  
LinkedIn Business
- Paid social media:  
Facebook  
Instagram



REPAIRS • MAINTENANCE • RENOVATIONS • MODIFICATIONS



Over 25 years in the building industry  
Domestic and Light commercial works  
Australian-owned national company  
We're with our customers every step of the way

Contact Us  
**1800 155 166**  
[www.homecarerepairaustralia.com.au](http://www.homecarerepairaustralia.com.au)

*We'll take care of that*





**Domestic & Light Commercial**

- ✓ Australian-owned national company
- ✓ Over 25 years in the building industry
- ✓ All trades. All jobs. Let us take care of that for you

REPAIRS • MAINTENANCE • RENOVATIONS • MODIFICATIONS

[www.homecarerepairaustralia.com.au](http://www.homecarerepairaustralia.com.au)





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- Events
- About
- Community
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30 People reached 2 Engagements **Boost Post**

Caitlyn Ellender and Tara Olson












**ispaceaustralia** Edit Profile

228 posts 223 followers 480 following

**iSpace**  
iSpace is a market leader in strata storage/mini-warehousing developments. An innovation in the storage world.  
[www.ispacestorage.com.au](http://www.ispacestorage.com.au)

Updates

## Strategy


- ➔ Full service marketing strategy

## Digital

- ➔ Social media:  
Facebook  
Instagram
- ➔ Paid social media  
Facebook  
Instagram



# DIGITAL



**iSpace Australia**  
@iSpaceAustralia

Home

Services

Reviews

Shop



Offers

Photos

Videos


Posts

Events




[Liked](#) [Following](#) [Share](#) [Learn More](#)

Create post [Live](#) [Event](#) [Offer](#) [Job](#)


 Write a post...

[Get messages](#) [Feeling/Activ...](#) [Check in](#) [...](#)

5.0 **5 out of 5** · Based on the opinion of 1 person




Suggested Page




**iSpace Australia**


Exciting new iSpace project coming soon.  
Follow iSpace Australia to find out more!




**iSpace Australia**  
Business service  
860 people like this  
Sponsored

[Like Page](#)



**iSpace Australia**  
Sponsored · 

iSpace is one of the highest quality and most modern in the market with a user-friendly design. Exciting new project coming soon.



ISPACESTORAGE.COM.AU

**iSpace Storage** [Learn More](#)

iSpace Storage is an innovation in the storage world. It...

[Like](#) [Comment](#) [Share](#) [Hootlet](#)

192 5 shares



## Brand

- Brand strategy
- Print marketing
- Outdoor marketing (billboards)

## Strategy

- Full service marketing strategy

## Digital

- Social media: Facebook Instagram
- Paid social media: Facebook Instagram

# DIGITAL + PRINT



**WORK, CLOSER TO HOME.**

Think you have to commute all the way to the city to work in a beautiful, modern office space?

**NOT ANYMORE.**

Locus is a brand new, state-of-the-art office hub located near Seven Hills, right in the heart of Sutherland Shire.



**STATE OF THE ART ENVIRONMENT**

Looking for inspiration? With beautiful, open-plan office spaces, and state-of-the-art modern design features, Locus feels cutting-edge. We give your business a truly professional edge and inspire your team to reach new heights.

**PERFECT LOCATION**

Locus' convenient location, right in the heart of Seven Hills, gives you the perfect view of the landscape, without needing to leave on a daily commute. Close to the shops and public transport, close to the single parking and so close to everything you need to get to work, Locus is the perfect place for you to work.



**FROM \$240,000.00 + GST**

With 24/7 access, beautifully designed interiors, light and airy office spaces and generous breakout areas, Locus brings you all the advantages of a city office, without the commute.



**KEY FEATURES**

- Close distance to public transport including bus stop and Caringbah train station
- State of the art designed business park in the heart of the Sutherland Shire
- Flexible floor space allowing multiple suite integration for large areas
- Award winning parking to suit all your parking needs
- Modern and sleek designed entry foyers
- Breakdown & communal kitchen areas
- Clean professional work leading to sales
- Surrounded by other leading business
- Concrete lower and upper floors
- Air conditioned throughout
- Generous balconies
- Dual fit



**A TRUE BUSINESS HUB**

Locus will draw a true mix of complementary businesses together, providing numerous networking opportunities in the breakout areas, kitchen and on-site gourmet cafe. Giving you the opportunity to forge new relationships and embrace a more collaborative way of working.

**PERFECT INVESTMENT**

Prestigious, in demand and perfectly located in a new growth area, this state-of-the-art building provides a fantastic opportunity for anyone looking to make a smart, sustainable investment. If you're looking to diversify your assets or make a secure investment, Locus provides the perfect opportunity.



**LOCUS**  
WORK, CLOSER TO HOME.



**CONTACT US**

For more information or to make a purchase enquiry, please get in touch.


Harriet Bennett - 0477 454 455  
Dorrian Ashley - 0451 887 816  
locus.net.au

Proudly installed by 




LOCUS. It's time to work closer to home.  
18 Wurrook Circuit, Caringbah NSW 2229

18 Wurrook Circuit, Caringbah NSW 2229



**locuscaringbah**  
Sponsored



**Contact Us**

locuscaringbah LAST CHANCE Locus Caringbah. Only ONE space left! Ground floor office space only available.





## Our Products

We only ever produce quality products which people love. We pride ourselves on sourcing and creating an incredibly broad range of branded gifts that really set your brand apart.



### Bags

Stylish, practical, quality promotional bags and accessories, customised to your business's unique needs.



### Clothing & Apparel

From trades and hospitality to the corporate sector, we have a wide range of workplace and casual options to suit your needs.



### Lanyards

Increase your brand awareness at your next conference, tradeshow or corporate event with customised promotional lanyards.



### Novelty

Leave your customers with a long-lasting experience and unique gift! Think rubber ducks, lucky socks, playing cards or we can develop a new product for your needs. All customisable to align with your marketing objectives.

## Brand

- ➔ Brand strategy
- ➔ Brand guidelines
- ➔ Brand Identity
- ➔ Corporate suite:
  - Business cards
  - e-signature
- ➔ Corporate brochure
- ➔ Powerpoint template

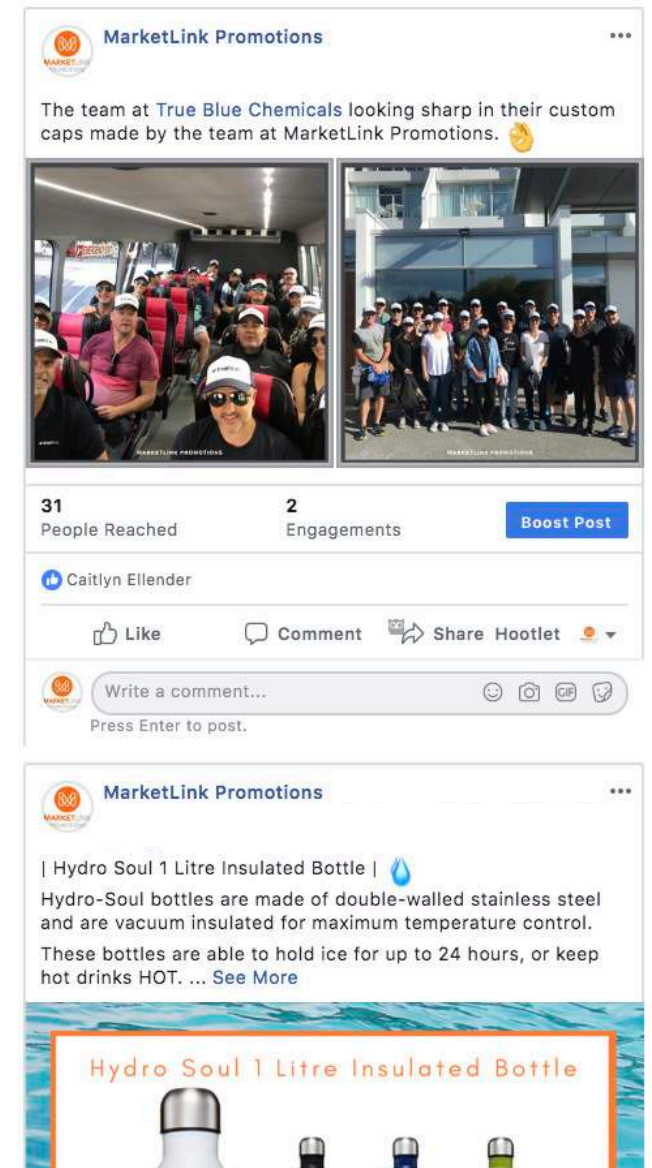
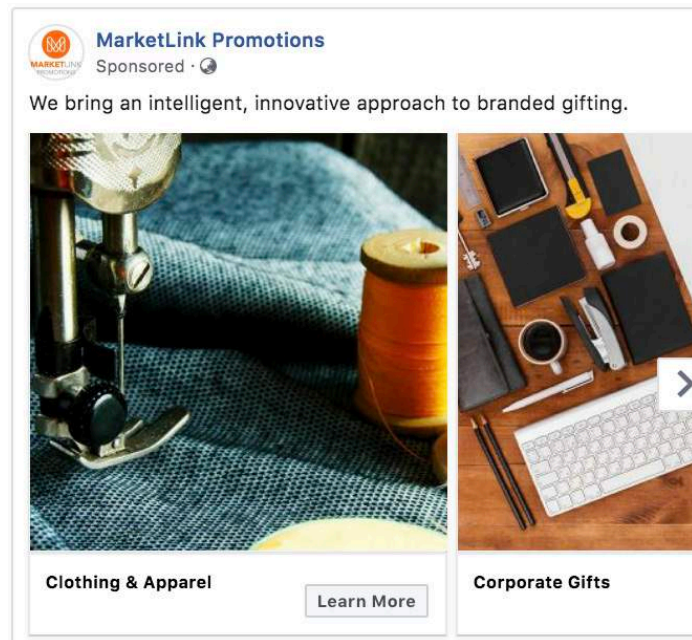
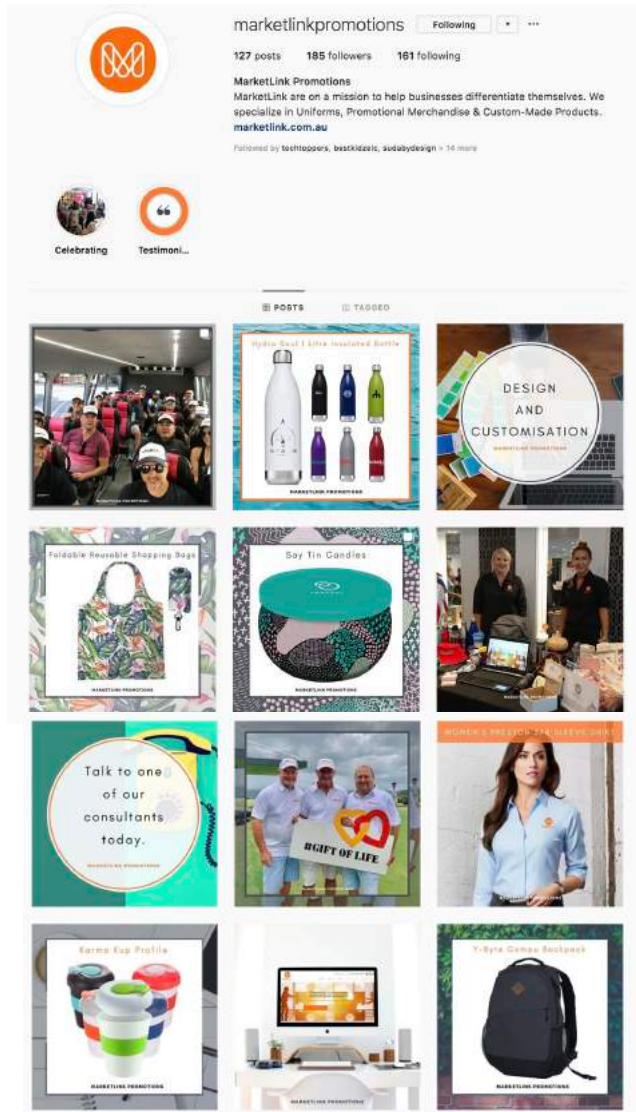
## Strategy

- ➔ Full service marketing strategy

## Digital

- ➔ Social media:
  - Facebook
  - Instagram
  - LinkedIn
- ➔ Paid social media:
  - Facebook
  - Instagram
- ➔ Email marketing

# DIGITAL



### The Mercedes-Benz Red Envelope offer.

At Mercedes-Benz Parramatta.




Mercedes-Benz Certified

Mercedes-Benz Certified  
Pre-owned vehicles.

Inner peace comes standard with our Certified Pre-owned vehicles.

Mercedes-Benz  
The best or nothing.



Our concierge at your fingertips.


With the Mercedes-Benz Parramatta app.

- Book a service straight from your iPhone or iPad
- View our latest model range
- Be the first to know our latest news and offers
- Contact our team directly from your iPhone or iPad

How to download the Mercedes-Benz Parramatta app:

- Visit the App Store from your iPhone or iPad
- Search Mercedes-Benz Parramatta
- Click GET to download

Mercedes-Benz Parramatta



### Brand

- Outdoor advertising (billboards)
- Windscreen decals
- Cover images

### Strategy

- Full service marketing strategy

### Digital

- Organic social media:  
Facebook  
Instagram  
LinkedIn Business
- Paid social media:  
Facebook  
Instagram
- Website banners
- Phone backgrounds
- eSignatures
- Email marketing
- Radio





## Our concierge at your fingertips.

With the Mercedes-Benz Parramatta app.

- Book a service straight from your iPhone or iPad
- View our latest model range
- Be the first to know our latest news and offers
- Contact our team directly from your iPhone or iPad

How to download the Mercedes-Benz Parramatta app:

- Visit the App Store from your iPhone or iPad
- Search Mercedes-Benz Parramatta
- Click GET to download



Mercedes-Benz Parramatta



## Welcome to our world.

We are fortunate to have a number of multilingual employees working at Mercedes-Benz Castle Hill and Mercedes-Benz Parramatta. Arabic, Cantonese, German, Hindi, Korean, Mandarin, Persian and Vietnamese are some of the languages spoken.

We look forward to welcoming you to our world.



Mercedes-Benz  
The best or nothing.

Mercedes-Benz Castle Hill 2 Anzela Avenue, Castle Hill NSW 2154, 02 8841 3333, DL26331  
Mercedes-Benz Parramatta Cnr Church & Meelan Streets, Parramatta NSW 2150, 02 9897 1777, DL26331



## Pushing the limit. Everywhere.

The all new Mercedes-AMG GLC 63 S.

Experience the new power and control for yourself. Book a test drive today.

www.mercedes-amg.com.au/RL2633





Mercedes-Benz Certified

### Mercedes-Benz Certified Pre-owned vehicles.

Inner peace comes standard with our Certified Pre-owned vehicles.

Mercedes-Benz  
The best or nothing.




### The new C-Class range. Never stop improving.

Now at Mercedes-Benz Parramatta.  
[www.mbparramatta.com.au](http://www.mbparramatta.com.au)

Mercedes-Benz Parramatta




### Mercedes-Benz ownership experience survey.

Thank you for servicing your Mercedes-Benz vehicle at Mercedes-Benz Parramatta.

As part of your ownership experience you may be contacted in the next few weeks (via telephone or email) by a Mercedes-Benz representative to complete a survey regarding your recent service experience at our dealership. Service follow-ups and surveys are a formal opportunity to let us know how we measure up to your expectations.

Mercedes-Benz Parramatta is committed to delivering the highest level of customer satisfaction. Improving customer service involves making a commitment to learning what our customers' needs and wants are. We encourage you to take the time to answer all the questions. The feedback received from these surveys will enable us to better support your future needs.

Should you require any further information or assistance, please do not hesitate to contact the dealership on 02 9697 1777. In the meantime, thank you for choosing Mercedes-Benz Parramatta and we look forward to welcoming you again.




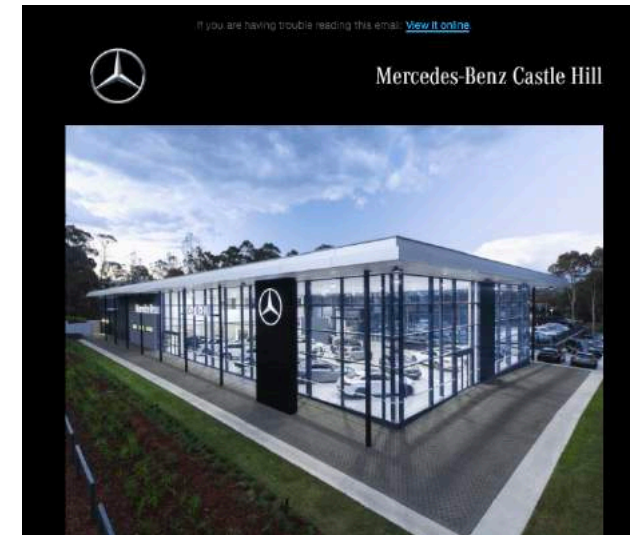
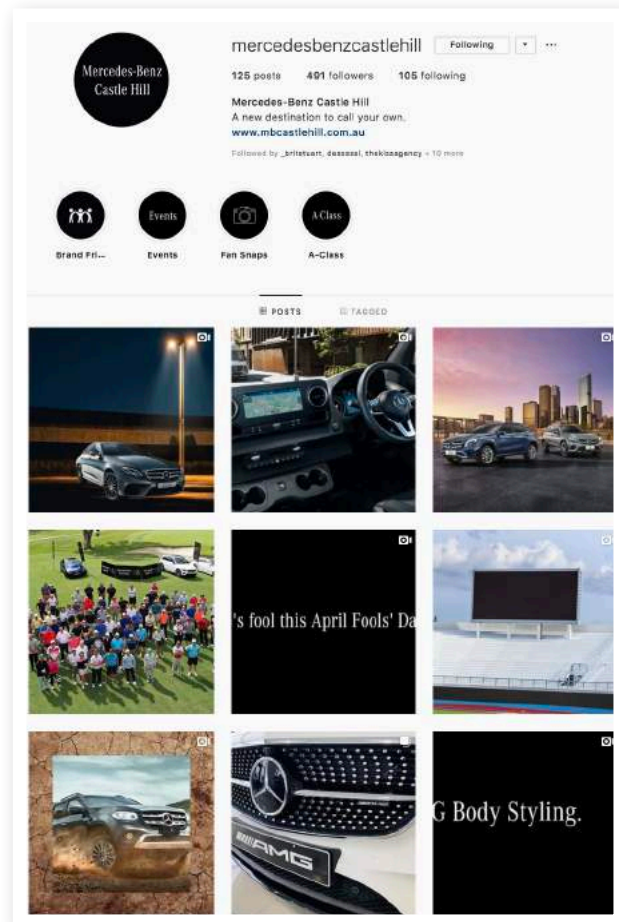
### Thank you for servicing your vehicle at Mercedes-Benz Parramatta.

Did we exceed your expectations?

Mercedes-Benz Parramatta  
Mercedes-Benz Parramatta  
Mercedes-Benz Parramatta

Mercedes-Benz Parramatta  
One Church & Mehan Streets, Parramatta NSW 2150, Tel: (02) 9697 1777 [www.mbparramatta.com](http://www.mbparramatta.com) CLC430





Dear Valued Guest,

With the first month of the year already behind us we look forward to continuing our journey with you.

Many things have gone in to building our new facility, and as previously mentioned we are so pleased to be finally serving guests in The Hills region.

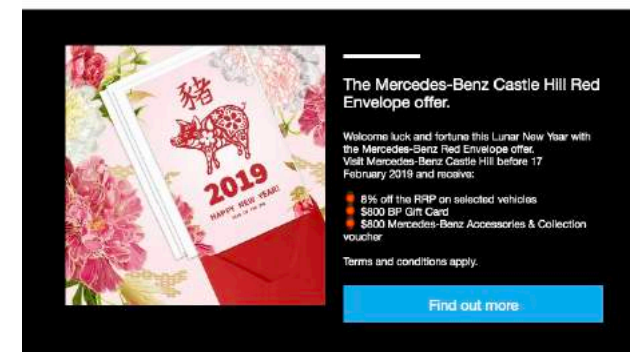
If your vehicle is due for a service please get in touch with our team. Our factory-trained technicians use only Mercedes-Benz diagnostic tools to ensure your vehicle is executed quickly and efficiently.

For those looking for a new car there's some great offers currently available to take advantage of.

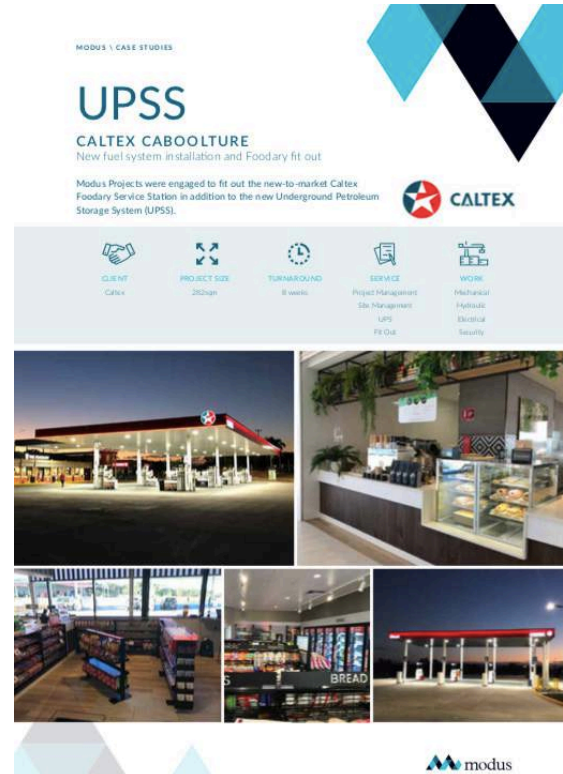
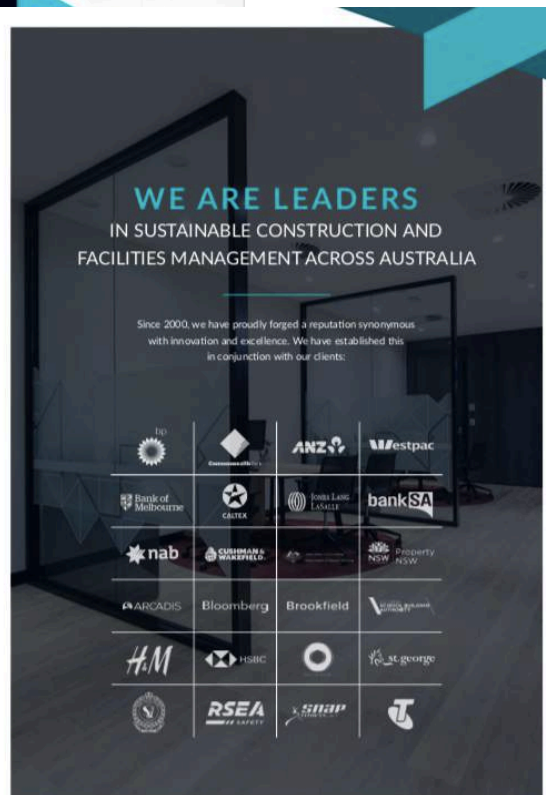
Once again, for all your Mercedes-Benz needs, Mercedes-Benz Castle Hill has it all. We look forward to welcoming you through our doors.

Regards,

Jake Zarb  
General Manager







## Brand

- Event invitations
- Staff anniversary cards
- Project case studies
- Marketing collateral
- Organisational structure
- Project capabilities statement

## Strategy

- Full service marketing strategy
- Digital strategy

## Digital

- Website development
- Website content management
- Website portfolio
- Digital marketing strategy
- Social media:  
Facebook  
LinkedIn
- Paid Media:  
LinkedIn ads

# DIGITAL

A day at the Races

**MODUS INVITES YOU TO  
THE WINX STAKES DAY  
AT ROYAL RANDWICK**

BE TREATED IN OUR PRIVATE SUITE OFFERING  
UNRIVALLED VIEWS OF THE WINNING POST,  
SUPERB GRAZING LUNCHEON  
& BEVERAGE PACKAGE.

**Saturday August 18th**  
Suite 18, Level 4  
Royal Randwick Grandstand  
At 11:30am

PLEASE RSVP TO:  
SUMMER.PRESTON@MODUSPROJECTS.COM.AU/  
OR CALL 0414 867 374  
BY FRIDAY 10TH  
AUGUST 2018



**Modus Projects invites you to watch  
Richmond v Collingwood  
In the Presidents Club at the MCG**




 **modus**

Be treated to a three course gourmet dining experience in the  
Yarra Park Room on level three of the Olympic Stand at the iconic MCG.

Enjoy the game in reserved undercover seating with superb level four views  
accompanied by premium wines, beer, spirits and outstanding entertainment.

**Thursday March 28 | Presidents Club, Level 4 Melbourne Cricket Ground | 5:30pm**  
*Business Casual - Jacket and Collar Required*

Please RSVP to Luisa Smith via [luisa.smith@modusprojects.com.au](mailto:luisa.smith@modusprojects.com.au) or call 0431 897 328 by Thursday March 20


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1,290 followers  
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OUR WORK | Petroleum //

Modus Projects delivers complete rebuild of popular petroleum site in  
Rockhampton including new store, canopies and fuel systems.

We were proud to deliver this 4000m<sup>2</sup> site in 22 weeks, in time for the busy  
Easter holiday period with limited downtime.

To learn more about what we do, visit our website: <https://lnkd.in/g3hb54h>



 OUR WORK | PETROLEUM

39 Likes



### LAND ROVER MAIN EVENT & JAGUAR UNLEASHED EVENT

NOW ON AT PURNELL JAGUAR LAND ROVER

**PURNELL**  
IT JUST GETS BETTER



### Brand

- Outdoor advertising (Billboards)

### Strategy

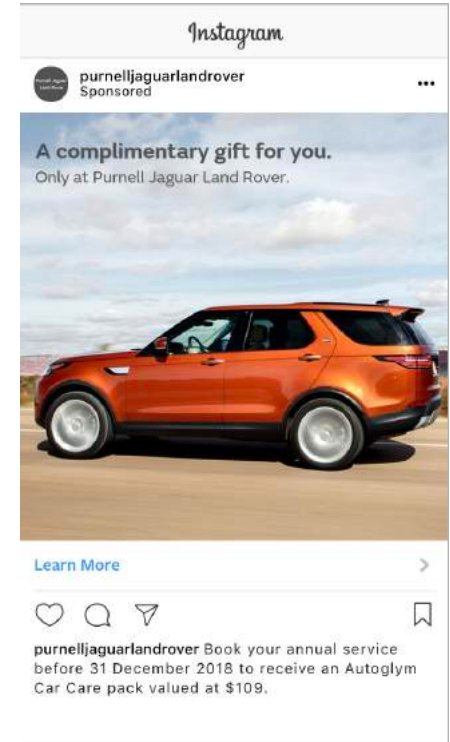
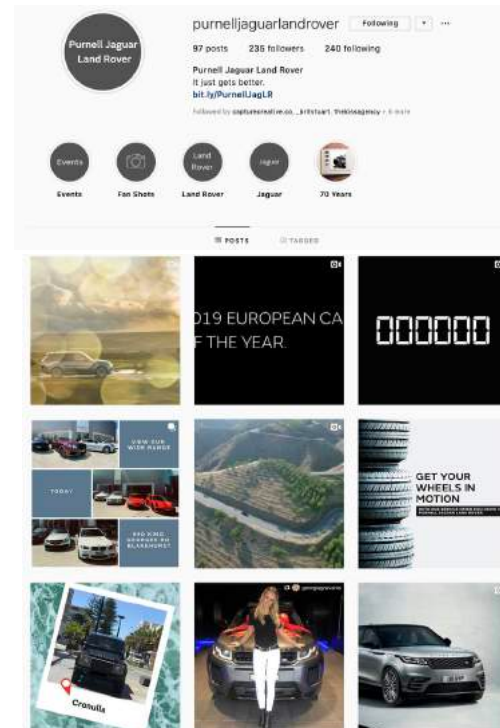
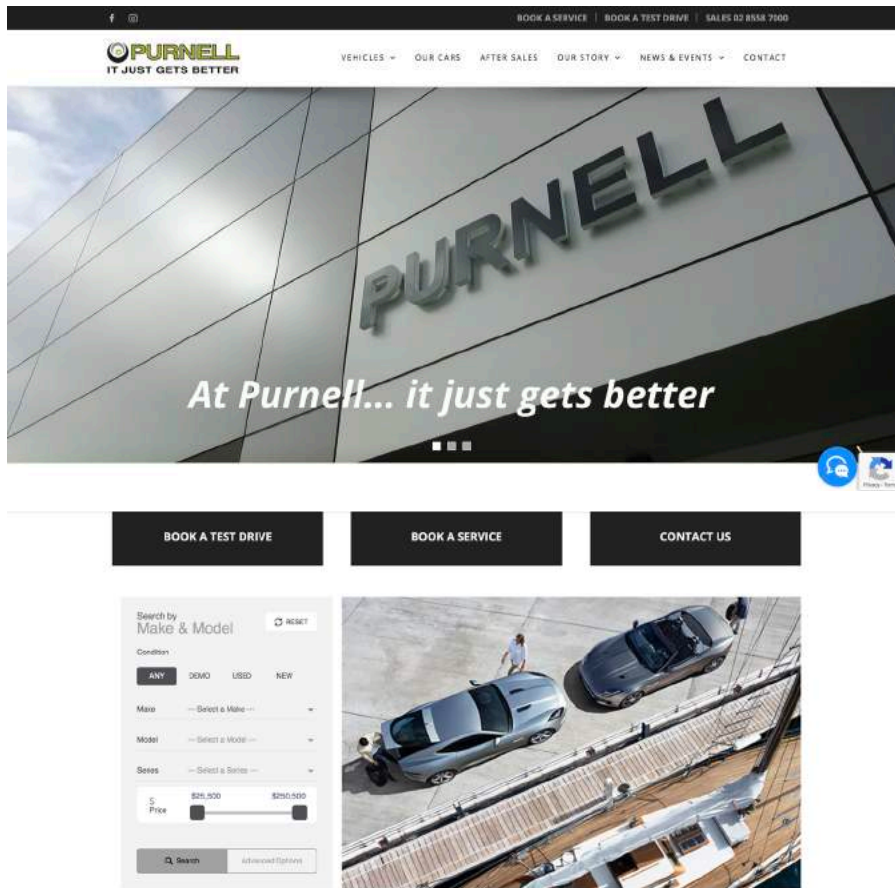
- Full service marketing strategy

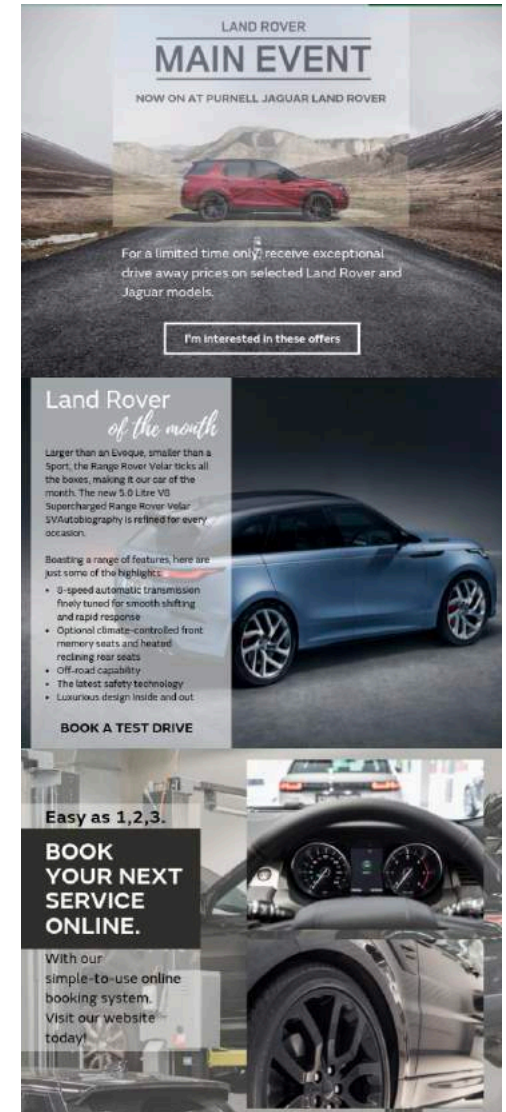
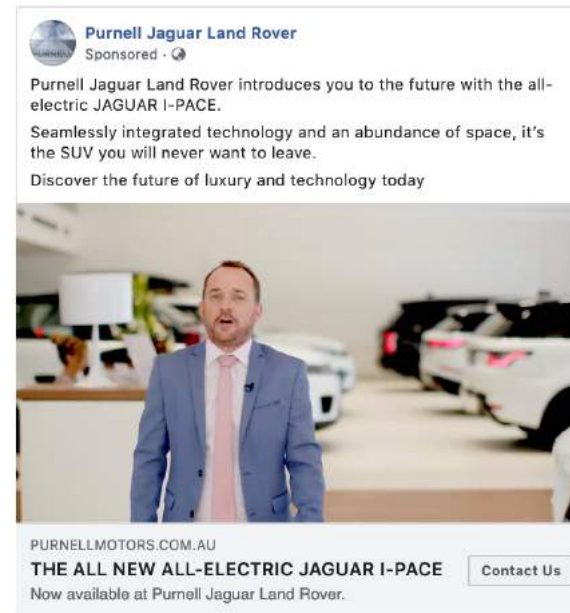
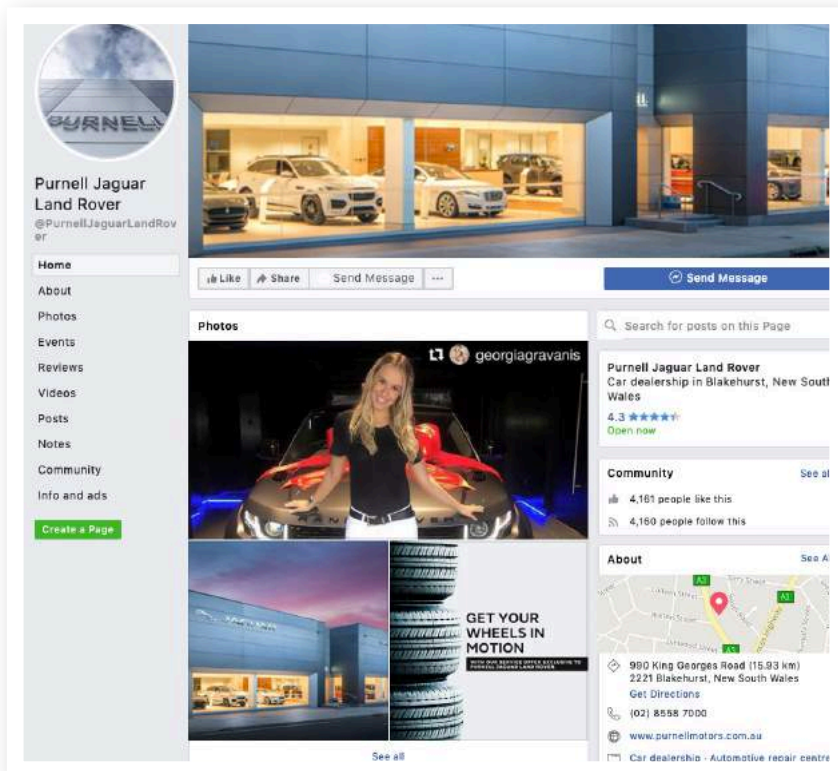
### Digital

- Organic social media: Facebook, Instagram
- Paid social media: Facebook, Instagram
- Cover images
- Website banners
- Website design + content writing
- eSignatures
- Email marketing

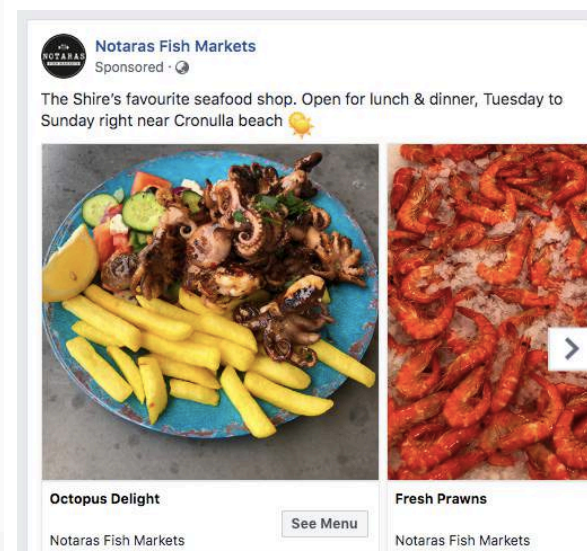
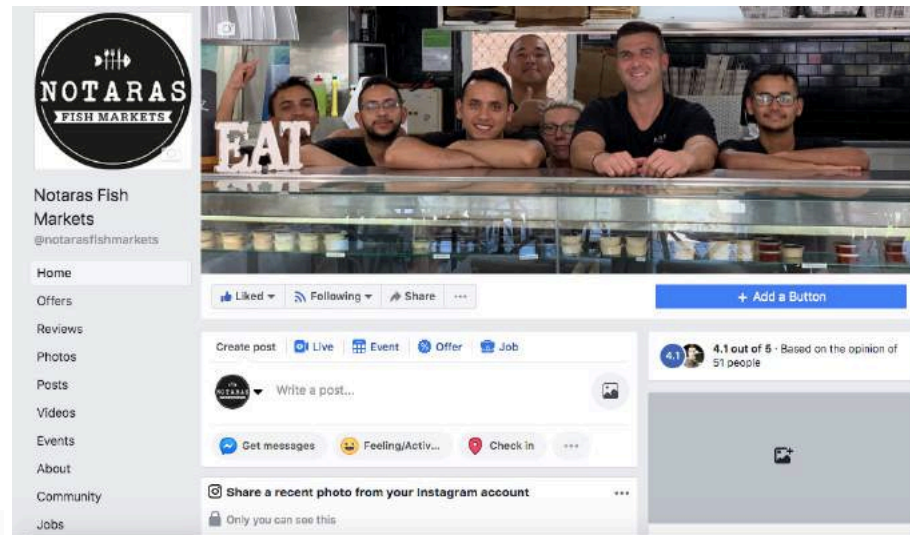
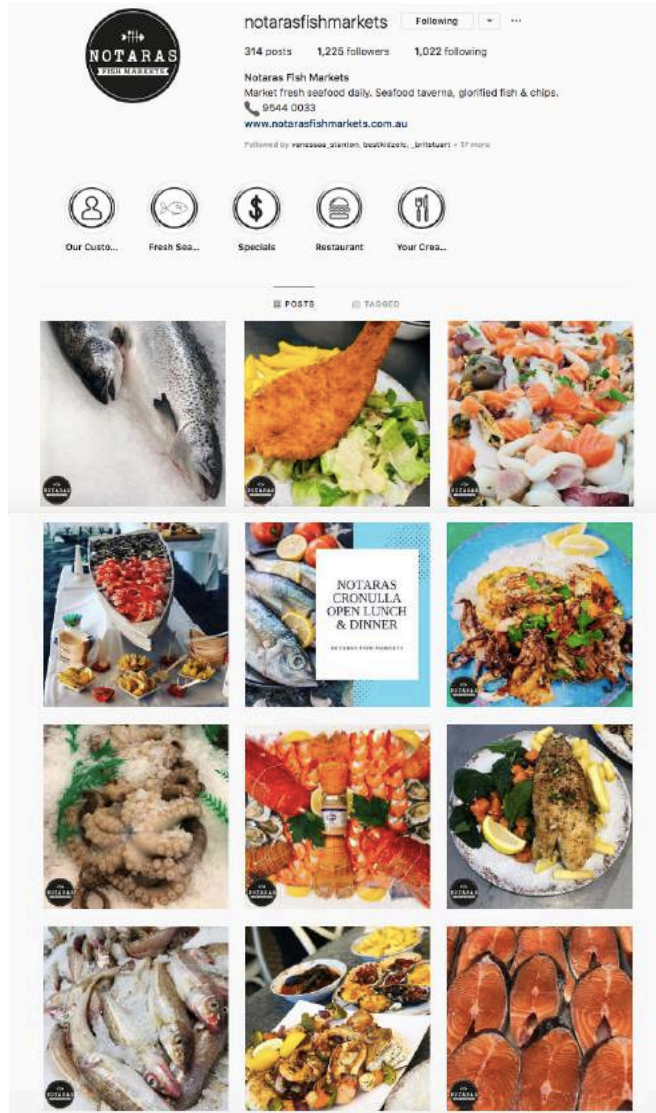


# DIGITAL









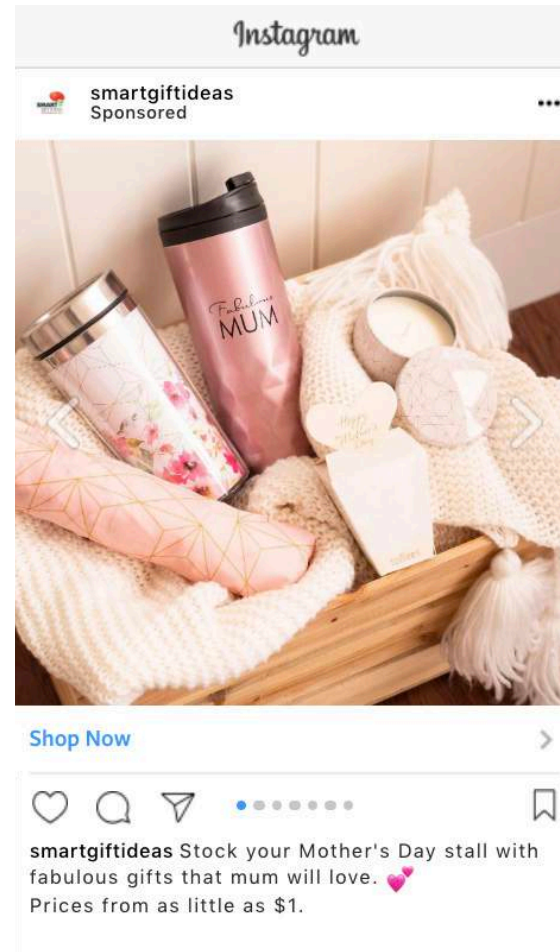
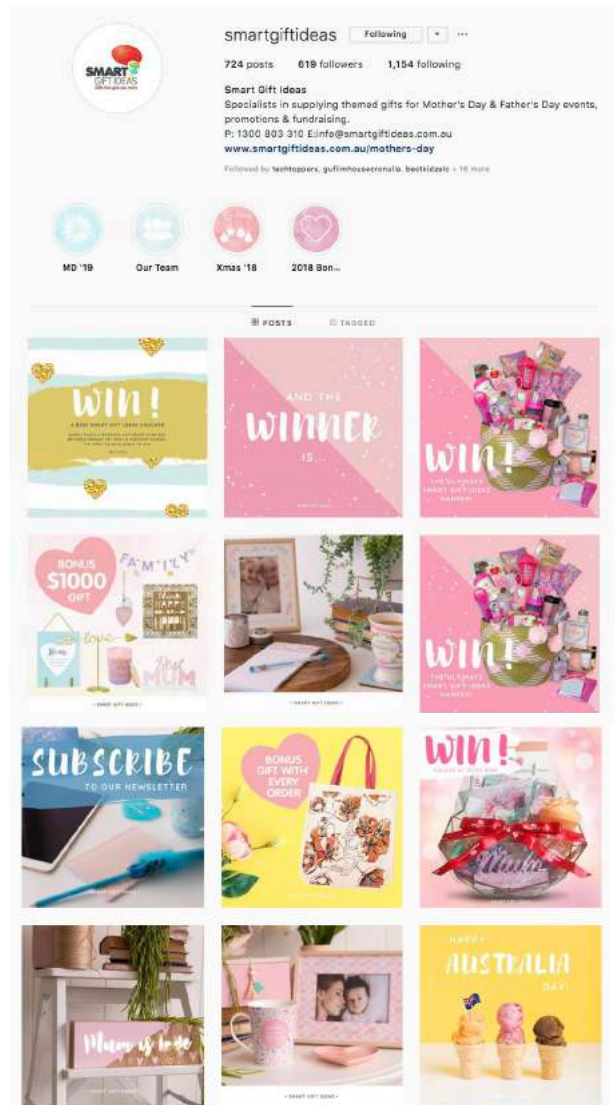
## Strategy

- Social media strategy

## Digital

- Social media: Facebook Instagram
- Paid social media: Facebook ads Instagram ads





## Strategy

- Full service marketing strategy

## Digital

- e-signature
- Social media: Facebook Instagram LinkedIn
- Paid social media: Facebook Instagram
- Email marketing
- Social media promotions / competitions

## SMART GIFT IDEAS

GIFTS THAT GIVE YOU MORE



### Will you win the Golden Ticket?

All Mother's Day orders over \$50 placed before midnight Sunday 7th April have the chance to WIN 1 of TWO golden tickets.

Two golden tickets will be randomly placed in two Mother's Day orders over \$50 during the promotional period.

The lucky finder of each golden ticket will be awarded a \$300 Smart Gift Ideas credit towards their 2019 Father's Day order!

The more orders you place, the more chances you have to WIN.

Will YOU find a golden ticket?

Place your order for the chance to WIN!

T&C's apply:

All Mother's Day orders over \$50 placed between Monday 1st April to midnight Sunday 7th April 2019 will be eligible to win. Not redeemable for cash. Voucher must be redeemed with your 2019 Father's Day order. Open to Australian Residents ONLY. Winners will be selected at random.

### Congratulations!

Tanya Frost from Nangwarry Primary School, SA. 🎉

You are the winner of the ultimate Smart Gift Ideas hamper valued at over RRP \$320.00.

Thank you to everyone who entered.  
Good luck in our next giveaway!



P: +61 02 9542 273 F: +61 02 9542 3434 A: Unit 3, 21-23 Marshall Road, Kirrawee NSW 2232, Australia  
[www.smartgiftideas.com.au](http://www.smartgiftideas.com.au)  
[www.marketlink.com.au](http://www.marketlink.com.au) | [www.sudabydesign.com.au](http://www.sudabydesign.com.au)





**Ben Whitemore**  
Director

☎ 0405 382 223  
☎ 02 9548 0282  
✉ ben@spectrascap.com.au  
🌐 spectrascap.com.au  
17 Dumbarton Pl  
Engadine NSW 2233



T: 02 9548 0282 | E: scott@spectrascap.com.au / ben@spectrascap.com.au  
W: spectrascap.com.au | 17 Dumbarton Pl, Engadine NSW 2233

Spectra-Scape Gardens P/L | BSB 112-879 | ACC 420-633-672 | ABN 69 151 734 940

## Brand

- ➔ Brand strategy
- ➔ Brand identity:
  - Logo design
  - Letterhead
  - Business cards
  - Signage
  - Uniforms

## Strategy

- ➔ Digital marketing strategy

## Digital

- ➔ Website:
  - Design
  - Development
  - Website copy writing and creative
  - Website content management
- ➔ Social Media:
  - Facebook
  - Instagram
  - pinterest
- ➔ Paid Social Media:
  - Facebook ads
  - Instagram ads
- ➔ Email Marketing:
  - Custom template
  - Quarterly newsletter



## Latest Pins

Last saved 4 weeks ago



Front entrance heaven 🍷



Mount Macedon ❤️



Mount Macedon ❤️



**Spectra-Scape Pty Ltd**

Sponsored (demo) · 🌐

Imported Designs 🌿 🌿 🌿

Bring your outdoor space to life with one of our unique pieces. We source rare and authentic items from around the world 🌍



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**YOUR VISION. OUR EXPERTISE**

Turning your garden dreams, into a reality.

[Learn More](#)

👍❤️ 57

5 Comments 11 Shares 3K Views

👍 Like

💬 Comment

🔗 Share

📌 Save



**Spectra-Scape Pty Ltd**

19 January · 🌐

One of the large deck areas we built at our recent Carss Park project. The upper deck was designed and built with a unique curved shape and built in seating area 🍷

We planted flowering perennials mixed with Westringia. Along the fence we used Viburnum as a back-screen hedge and Rhamnus on the lower tier with Convolvulus to spill naturally over the walls. 🌿 🌿

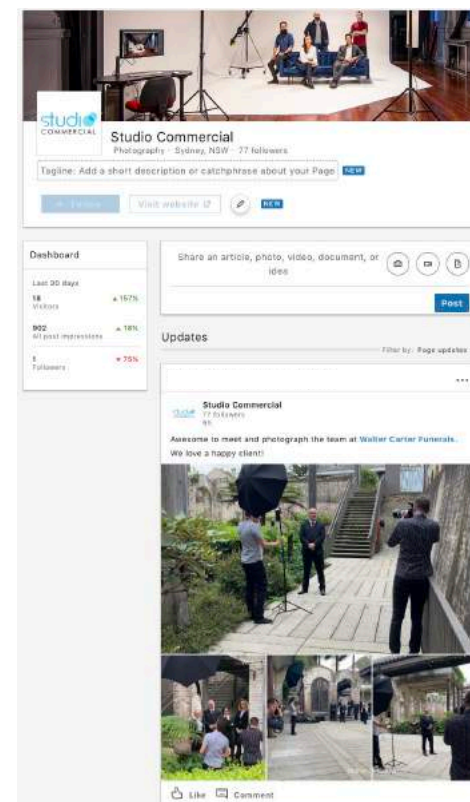
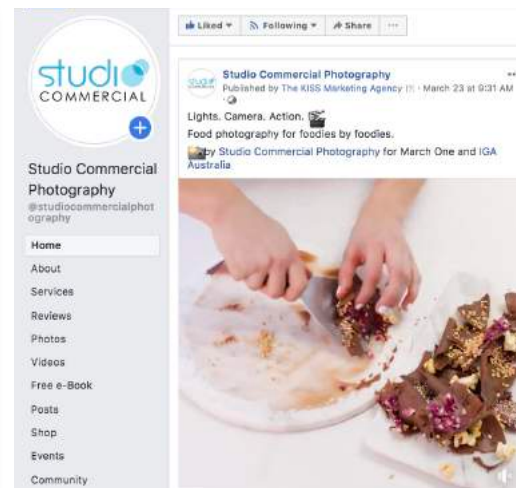
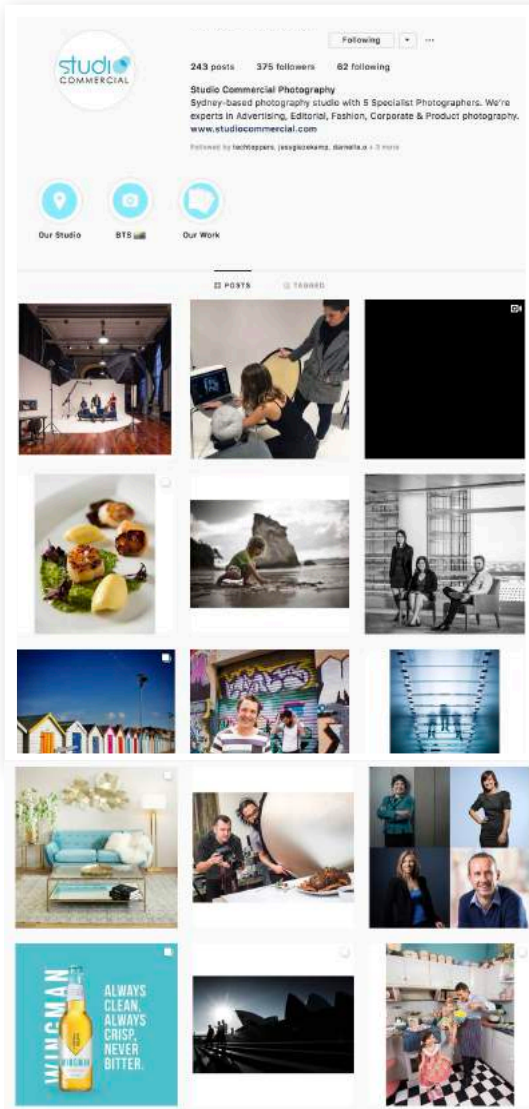


👍❤️ 6

1 comment 1 share

# STUDIO COMMERCIAL PHOTOGRAPHY

## DIGITAL



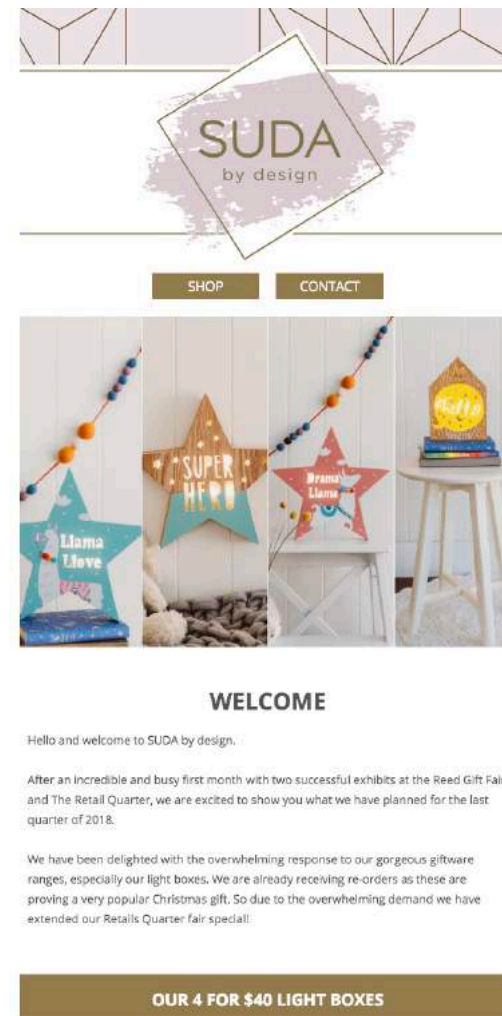
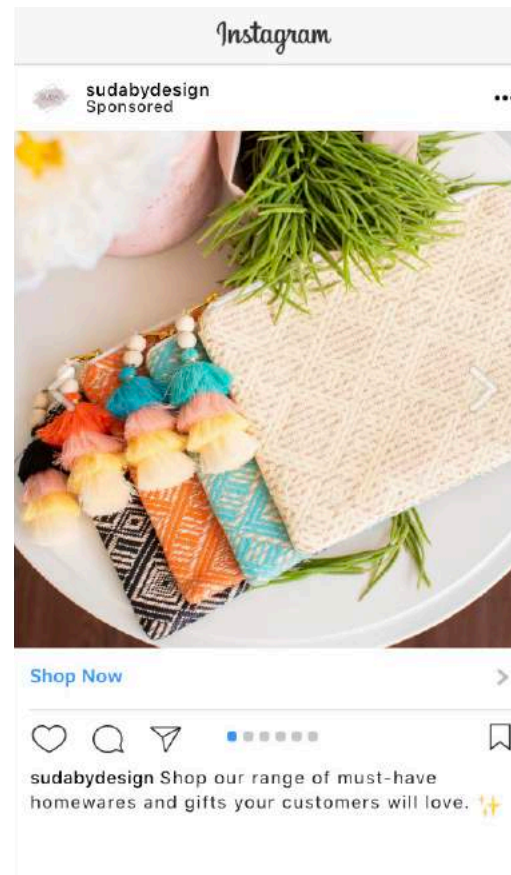
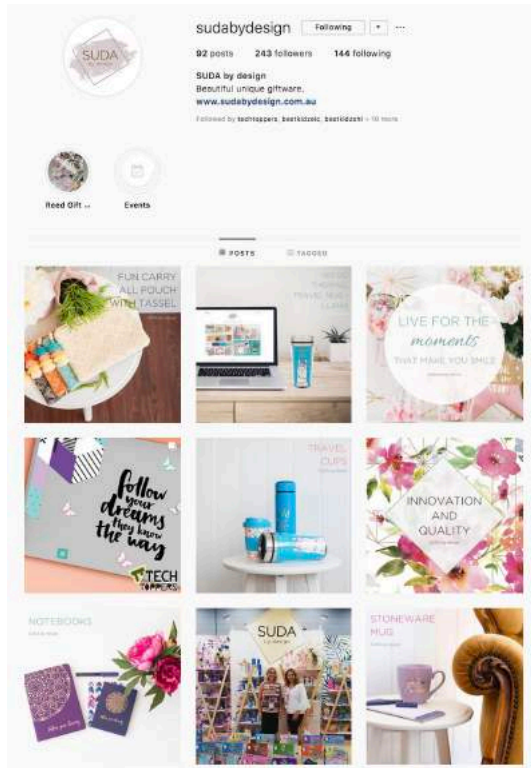
## Strategy

- Digital marketing strategy

## Digital

- Social Media: Facebook, Instagram, LinkedIn
- Paid social media ads: Remarketing Facebook + Instagram





## Brand

- Brand Strategy
- Corporate suite: Business cards e-signature
- Gift fair flyer

## Strategy

- Digital marketing strategy

## Digital

- Social media: Facebook Instagram LinkedIn
- Paid social media ads: Instagram Facebook
- Email marketing





## Hello retail trendsetters.

We are extremely excited to be the first in Australia to launch the biggest novelty item craze since loom bands and fidget spinners!

Tech Toppers are available [NOW](#).

Essentially, Tech Toppers are tech embellishments or vinyl stickers that will differentiate your store and have the tween market buzzing.

With 6 cool never-before-seen sticker designs to choose from, tech embellishments are perfect for your customers who dare to be different! Each theme includes 5 pages of removable decals and generic keyboard embellishments, with a guaranteed no paper adhesive residue, so your customers devices will always look as good as new.



Don't forget to share the exciting new trend to hit your store with your social media followers! We've made it super simple for you.

Here are two ready-made social media posts and some super cool videos for you to share with your audience. Simply download the marketing pack by clicking below.

## Brand

- Product launch strategy

## Strategy

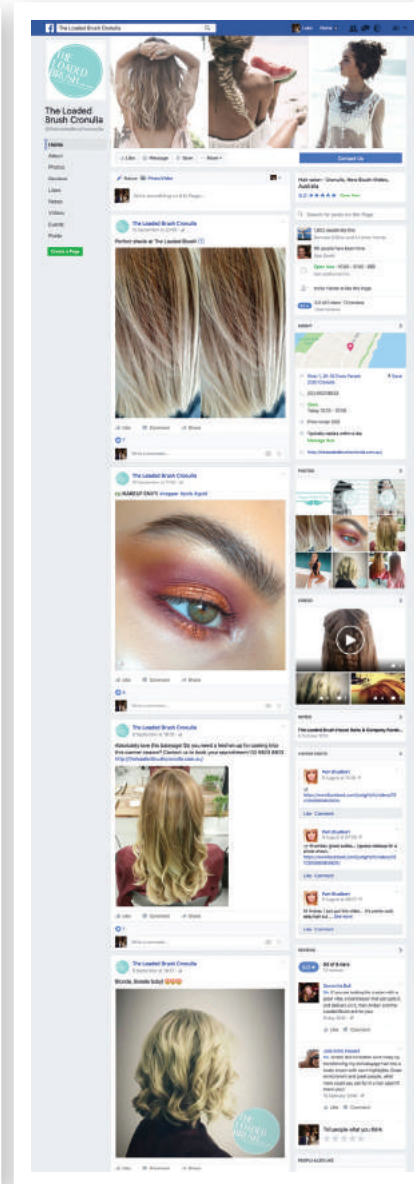
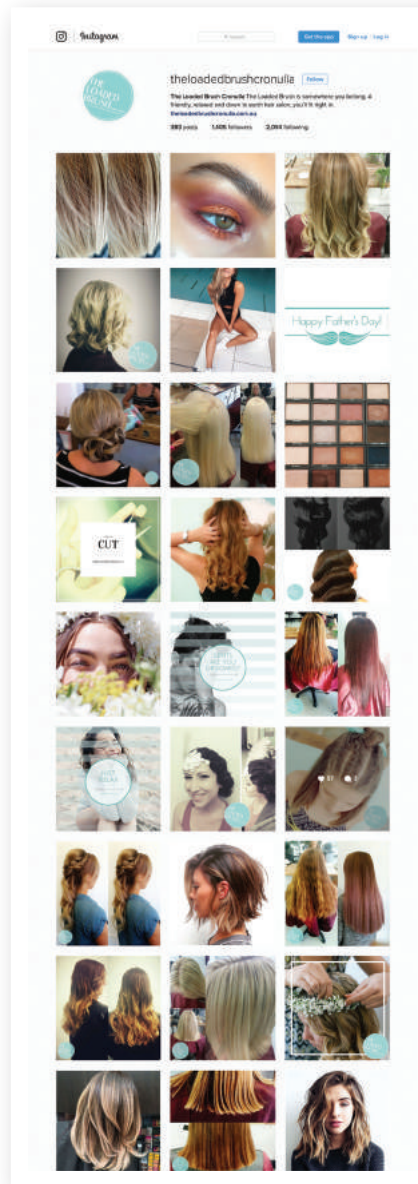
- Digital marketing strategy

## Digital

- Social media: Facebook Instagram LinkedIn
- Paid social media Instagram Facebook
- Email marketing
- Google ads: YouTube Search ads

THE LOADED BRUSH DIGITAL

THE LOADED BRUSH DIGITAL



## Strategy

- ➔ Digital marketing strategy

## Digital

- ➔ Social media:  
Facebook  
Instagram
- ➔ Paid social media:  
Facebook  
Instagram
- ➔ Website design + development



AT AQUATICA SWIM ACADEMY WE BELIEVE THAT LEARNING TO SWIM IS ESSENTIAL FOR YOUR CHILD AND SHOULD BE A SAFE AND FUN EXPERIENCE



[AQUATICASWIMACADEMY.COM.AU](http://AQUATICASWIMACADEMY.COM.AU)

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**SWIMMING LESSONS FOR EVERY CHILD!**  
With swimming classes from 4 months old to stroke development, we have structured our program to suit every child

**PICK A DAY AND TIME THAT SUITS YOU!**  
We offer lessons in the mornings, afternoons and weekends with convenient online booking system

**PLAY SAFE AROUND THE WATER!**  
Our swimming lessons will not only teach your child how to swim, but also how to be safe in and around the water

**SWIM IN THE MOST HYGIENIC WATER!**  
Our Ozone Swim system produce the healthy, odour free and crystal water not causing red eyes, skin and respiratory irritations



AQUATICA SWIM ACADEMY  
85 CAWARRA RD, CARINGBAH NSW 2229  
INFO@AQUATICASWIMACADEMY.COM  
WWW.AQUATICASWIMACADEMY.COM.AU

### Brand

- Outdoor signage
- Flyers

### Strategy

- Digital marketing strategy

### Digital

- Social media:  
Facebook  
Instagram  
LinkedIn
- Paid social media  
Instagram  
Facebook
- Email marketing
- Blog




**Aquatica Swim Academy** Sponsored ▾








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A short and catchy blurb about your product. A short and catchy blurb about your product. A short and catchy blurb about your product.









**Aquatica**  
Swim Academy  
285 Likes


**Prevention Magazine** ▾  
11 hrs · 🌐

#2. Everyday activities, like going to work, still feel impossible: <http://spr.ly/618286GUO> via The Huffington Post





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Intro to go here

Description of the offer to go here. Description of the offer to go here. Description of the offer to go here. Description of the offer to go here.






### Heading To Go Here





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**Watkins Tapsell:**  
Helping our clients, for life.

Our clients have access to 4 partners and a team of dedicated staff members who provide legal expertise across a broad range of legal areas. We provide our clients with professional and outstanding legal services and build quality client relationships, which go beyond just legal advice.

**How we can help**

<p><b>BUSINESS</b></p> <ul style="list-style-type: none"> <li>• Building &amp; construction litigation</li> <li>• Commercial litigation</li> <li>• Commercial property &amp; business</li> <li>• Corporate recovery &amp; insolvency</li> <li>• Dispute resolution</li> <li>• Employment &amp; workplace law</li> <li>• Franchising</li> <li>• Insurance litigation</li> <li>• Land &amp; environment law</li> <li>• Workplace health &amp; safety</li> </ul>	<p><b>INDIVIDUALS</b></p> <ul style="list-style-type: none"> <li>• Asset protection</li> <li>• Building contracts and disputes</li> <li>• Conveyancing</li> <li>• Employment contracts and disputes</li> <li>• Estate planning</li> <li>• Family law</li> <li>• Insurance law</li> <li>• Medical negligence</li> <li>• Mortgage &amp; mortgage recovery</li> <li>• Wills, Power of Attorney &amp; enduring guardianships</li> </ul>
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Watkins Tapsell regularly hold seminars and workshops to help both businesses and individuals.

To be kept informed of when the next event is taking place, or for details on tailored in-house seminars to your industry, visit our website or call: (02) 9521 6000.

watkinsapsell.com.au

**What our clients say**

As professionals, we aim to rise to the daily challenge of 'not just meeting your business needs but exceeding them'. For us, that means anticipating changes in the law, exceeding your expectations and enjoying what we do.

There is never a greater measure of your success than what your clients have to say about your services, and their repeat business. Watkins Tapsell has always fostered and enjoyed valuable business partnerships and many of our valued clients have been with us since our humble beginnings in 1967.

*"Clients like dealing with Watkins Tapsell because of our people. We are down to earth, approachable, keen to listen and practical in our approach to resolving client problems".*

**WATKINS TAPSELL SOLICITORS**

Level 3, 550 Princes Highway, Kirrawee NSW 2232  
PO Box 88 Sutherland NSW 1499  
Phone (02) 9521 6000 | Fax (02) 9521 4168  
Email: mail@watkinsapsell.com.au  
Web: watkinsapsell.com.au

Limited liability for a scheme approved under Professional Standards Legislation.



**OUR FOCUS IS ON OFFERING OUR CLIENTS MORE THAN JUST LEGAL SUPPORT**

At Watkins Tapsell, we provide our clients with professional and outstanding legal services, building quality client relationships.

**Businesses** Business Advice, Litigation, Commercial Property, Workplace Law, Franchising  
**Individuals** Family Law, Conveyancing, Wills, Estate Planning, Employment Law

Level 3, 550 Princes Highway, Kirrawee P: (02) 9521 6000 | F: (02) 9521 4168 | E: mail@watkinsapsell.com.au | W: watkinsapsell.com.au

## Brand

- Collateral:
  - Seminar flyers
  - Leader ads
  - Business flyers
  - Event invite
  - Newsletter ad

## Strategy

- Digital marketing strategy

## Digital

- Social Media:
  - Facebook
  - LinkedIn
  - Twitter
- Paid social media:
  - Facebook
- Google ads
- Email marketing

**Watkins Tapsell Solicitors**

You are invited to join us at our **FREE Family Law Information Sessions**.

Our sessions cover a range of issues, including:

- ✓ Family and defacto laws... [See More](#)




**FREE**  
FAMILY LAW  
INFORMATION  
SESSIONS

**10 APR, 2019**  
Level 3,  
550 Princes Highway  
Kirrawee



**Watkins Tapsell Solicitors and Barristers**  
158 followers  
2w

Building a home can be an exciting but daunting experience for many. Before you enter into any contract to build your new home, it is imperative that you have a Lawyer review the terms of the con ...see more



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**Watkins Tapsell Solicitors and Barristers**  
158 followers  
3w

We welcome you to join us at our **FREE Will Disputes Information Sessions**.

The presentation will cover: ...see more

**Will Disputes** How to win them & how to avoid them

You are invited to join us for an informative session on **Will Disputes**. The presentation will cover:


- What can you do if a Will does not make adequate provision for you;
- Limiting the risks of a successful claim;

As well as many more common issues that often arise.

**The seminar is FREE**  
but bookings are essential

**Wednesday 20 March 2019**  
Register for the 1pm or 6pm session

At The Watkins Tapsell Office  
3/510 Princes Hwy,  
Kirrawee NSW 2232  
Secure your attendance to  
watt@watkins-tapsell.com.au  
or 002 921 6000



watkins-tapsell.com.au

**WATKINS TAPSELL SOLICITORS** NEWS

## Wat's Happening

Earlier this month, we were honoured to attend the International Women's Day at the [Sullivan Dewing Chartered Accountants & Business Builders](#) Celebrating Women in Business Lunch.

The team are also preparing for our upcoming information sessions, which are getting a great response! Continue reading for more details on how to reserve your seat. Stay tuned for our upcoming events, listed on our [events page](#).


This month we showed our support for [The Beauty Bank](#), who provide for those who have left a place of domestic violence or other hardship situations. Continue reading for more information about this worthy cause and how you can get involved.

**Need assistance or advice? We're here to help.**

If we can assist you in any way, please call us on (02) 9521 6000 for an obligation-free, initial discussion.

Kind regards,  
The team at Watkins Tapsell Solicitors

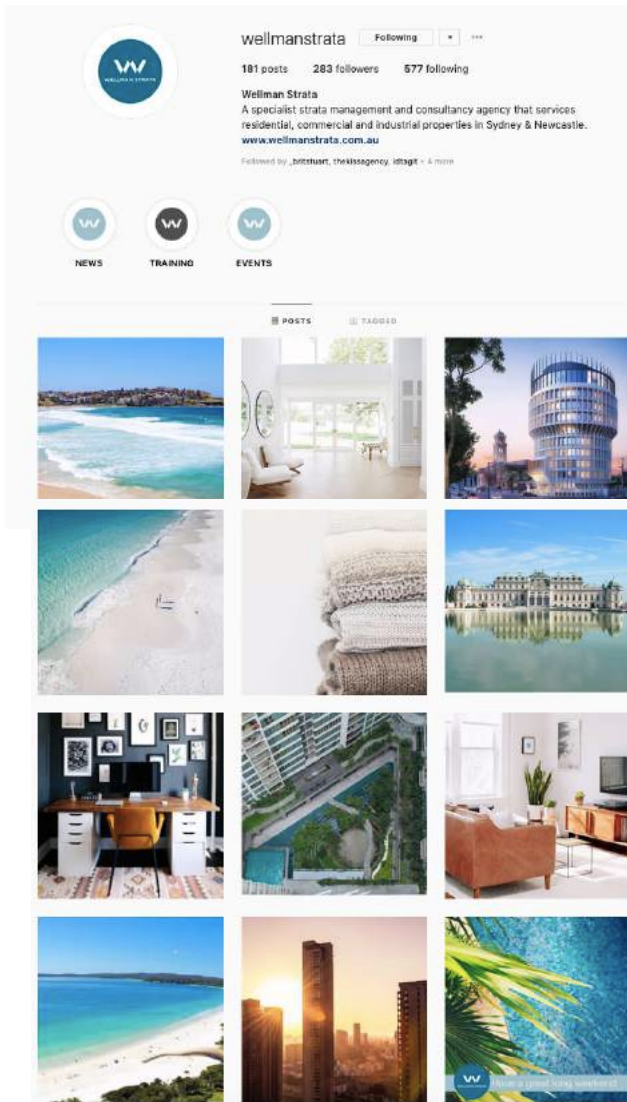
## CELEBRATING WOMEN IN BUSINESS



Earlier this month we had a great time at the [Sullivan Dewing Chartered Accountants & Business Builders](#) Celebrating Women in Business Lunch.

It was a great day celebrating the extraordinary achievements of all women with incredible friends, colleagues and clients!





## Brand

- ➔ Rebrand
- ➔ Brand Identity

## Print

- ➔ Digital marketing strategy
- ➔ Marketing collateral:
  - Development EOI
  - Residential EOI
  - Report card
  - PowerPoint
  - Presentation template

## Strategy

- ➔ Digital marketing strategy

## Digital

- ➔ Organic social media:
  - Facebook
  - Instagram
  - LinkedIn
- ➔ Paid Media:
  - Facebook ads
  - Dynamic Google Remarketing
- ➔ Website:
  - Design + development
  - Website copy writing
  - Website content management
  - Website blog
- ➔ Outdoor:
  - Newcastle Knights stadium banners
- ➔ Email Marketing:
  - Email marketing template
  - quarterly newsletter

# 1. Welcome to Wellman Strata



**PREDICTED  
GROWTH**  
from 50% in 2018,  
to 150% by 2022



**CURRENTLY  
MANAGING**  
in excess of \$5 billion  
in real property



**TEAM  
GROWTH**  
by 14 employees  
since 2009



## WHO WE ARE

Wellman Strata is a Sydney based strata managing agent specializing in large and complex strata developments including part strata schemes and communities.

The company was established in early 2009 and is responsible for the management of some 4500 strata title lots.

The company has a strong emphasis on customer service supported by sound management and managerial advice.

The company holds a 100% client retention record based upon its commitment to service excellence.

**GO THE EXTRA MILE** IT'S NEVER CROWDED

02 9527 6516  
9/17 Gerrale Street Cronulla  
[thekissagency.com](http://thekissagency.com)

